

**PSG COLLEGE OF ARTS & SCIENCE**  
(AUTONOMOUS)

**BVoc DEGREE EXAMINATION DECEMBER 2024**  
(Fifth Semester)

Branch – **FOOD PROCESSING TECHNOLOGY**

**ENTREPRENEURSHIP AND FOOD BUSINESS MANAGEMENT**

Time: Three Hours

Maximum: 50 Marks

**SECTION-A (5 Marks)**

Answer **ALL** questions

**ALL** questions carry **EQUAL** marks (5 x 1 = 5)

- 1 Identify the entrepreneur who fails to adapt the current market trends
 

(i) Fabian entrepreneur	(ii) Innovative Entrepreneur
(iii) ImitativeEntrepreneur	(iv) DroneEntrepreneur
- 2 Find the correct abbreviation for NABARD
 

(i) National Bank for Agriculture and Rural Development	(ii) NationalAssociation of Banks for Rural Development
(iii) National Bank for Agricultural Rural Development	(iv) NationalAuthority for Banking and Rural Department
- 3 Indicate the scheme that provides financial assistance for SC/ST category and/or Women Entrepreneurs in India?
 

(i) Start-up-India	(ii) Stand-up-India
(iii) Made in India	(iv) Make-in-India
- 4 Choose the tool used to schedule, organize and map out tasks within a project?
 

(i) PERT chart	(ii) Gantt chart
(iii) Fishbone diagram	(iv) SWOT analysis
- 5 Which of the following is an internal factor in a SWOC analysis for a software development company?
 

(i) Economic downturn affecting demand for software	(ii) Company's expertise in cloud computing
(iii) Government regulations on data privacy	(iv) Availability of skilled developers in the job market

**SECTION - B (15 Marks)**

Answer **ALL** Questions

**ALL** Questions Carry **EQUAL** Marks (5 x 3 = 15)

- 6 a Summarize the scope of food business in India.  
OR  
b State the characteristics of entrepreneurship.
- 7 a Summarize on food parks.  
OR  
b Outline the functions of SIDO and SIDBI.
- 8 a State the functions of BIRAC.  
OR  
b Outline on rural entrepreneurship.
- 9 a Expand CPM, GANTT and PERT.  
OR  
b State on project planning.

Cont...

- 10 a Explain on SWOC analysis.  
OR  
b Outline on break even analysis.

**SECTION -C (30 Marks)**  
Answer ALL questions  
ALL questions carry EQUAL Marks (5 x 6 = 30)

- 11 a Identify the requisites for successful business.  
OR  
b Highlight the factors affecting entrepreneurial growth.
- 12 a Discuss the functions of FICCI.  
OR  
b Compare the technical support provided the state and central government.
- 13 a Discuss the subsidies available for entrepreneurs.  
OR  
b Highlight the functions of SEED.
- 14 a Discuss the points to be considered while selecting a project.  
OR  
b Discuss in PERT Chart.
- 15 a Identify the legal considerations of a project.  
OR  
b Enumerate the process of registration and licensing to start a food industry.

Z-Z-Z

END