

**PSG COLLEGE OF ARTS & SCIENCE  
(AUTONOMOUS)**

**BVoc DEGREE EXAMINATION DECEMBER 2024  
(Fourth Semester)**

**Branch - COMMERCE (BANKING, STOCK AND INSURANCE)**

**PRINCIPLES OF MANAGEMENT**

Time: Three Hours

Maximum: 50 Marks

**SECTION-A (5 Marks)**

Answer ALL questions

ALL questions carry EQUAL marks (5 x 1 = 5)

1. What was the main focus of time studies in Taylor's Scientific Management?  
(i) To evaluate the quality of products (ii) To determine the most efficient way to perform a task  
(iii) To assess employee satisfaction (iv) To analyze market trends
2. Which of the following is a key component of the planning process?  
(i) Organizing resources (ii) Setting objectives  
(iii) Leading teams (iv) Controlling budgets
3. The principle of "Authority and Responsibility" ensures that:  
(i) Authority and responsibility should be balanced; authority without responsibility is ineffective  
(ii) Responsibility should be delegated without granting corresponding authority  
(iii) Authority should be centralized in top management  
(iv) Only top management should have the authority to make decisions
4. The "Transformational Leadership" style is primarily focused on:  
(i) Maintaining the status quo and ensuring order  
(ii) Inspiring and motivating followers to achieve higher levels of performance  
(iii) Delegating tasks and giving autonomy to team members  
(iv) Enforcing rules and procedures strictly
5. According to Herzberg's Two-Factor Theory, which of the following is considered a hygiene factor?  
(i) Achievement (ii) Recognition  
(iii) Working conditions (iv) Responsibility

**SECTION - B (15 Marks)**

Answer ALL Questions

ALL Questions Carry EQUAL Marks (5 x 3 = 15)

- 6 a Explain the important functions of Management.  
OR  
b Summarize the different levels of Management.
- 7 a State the different methods of Planning.  
OR  
b Narrate the importance of forecasting.
- 8 a Explain the process of organization.  
OR  
b Narrate the advantages of centralization.

Cont...

- 9 a Summarize the different methods of selection.  
OR  
b Outline the qualities of a leader.
- 10 a Describe the various kinds of motivation.  
OR  
b Explain the different Problems of Co-ordination.

**SECTION -C (30 Marks)**  
Answer any Three questions  
ALL questions carry EQUAL Marks (3 x 10 = 30)

11. Enumerate the nature and role of scientific Management.
12. Elucidate the need for and the factors involved in decision-making.
13. Distinction between the delegation and decentralization.
14. Examine the concept of staffing and brief the significant activities performed in it.
15. Discuss the importance of motivation in business enterprises.

Z-Z-Z

END