

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

BSc DEGREE EXAMINATION DECEMBER 2024
(Fourth Semester)

Branch – VISUAL COMMUNICATION (ELECTRONIC MEDIA)

TELEVISION PRODUCTION TECHNIQUES

Time: Three Hours

Maximum: 50 Marks

SECTION-A (5 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(5 x 1 = 5)

- 1 Name the work involved after production.
(i) Scripting (ii) Location scouting
(iii) Storyboarding (iv) VFX
- 2 Identify the colour temperature at which white objects on film actually look white.
(i) Colour balance (ii) Colour temperature
(iii) White balance (iv) Colour wheel
- 3 Name the set of clothes worn by the actor.
(i) Makeup (ii) Costume
(iii) Mise en scene (iv) Props
- 4 Find the below which creates awareness of public interest.
(i) PSA (ii) Commercial
(iii) Advertisement (iv) All
- 5 Mention the name of the editing done in studio.
(i) Live editing (ii) Instantaneous editing
(iii) Online editing (iv) Offline editing

SECTION - B (15 Marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks

(5 x 3 = 15)

- 6 a State the pros and cons of digital television.
OR
b Describe the various works in production stage.
- 7 a Classify microphone based on pickup pattern.
OR
b Explain depth of field.
- 8 a How costume design is important in television production?
OR
b Explain various light controlling equipments.

Cont...

- 9 a How news production is done in television?
OR
b Outline the advantages of multi camera production.
- 10 a How editing is important in television production?
OR
b Describe what is not covered by copyright?

SECTION -C (30 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks

(5 x 6 = 30)

- 11 a Examine the stages of television production.
OR
b Analyze the roles and responsibilities of production manager.
- 12 a Discuss how a video camera works?
OR
b Identify various camera movements used in television production.
- 13 a Discuss three point lighting technique with a diagram.
OR
b Examine the importance of lighting in television production.
- 14 a Discuss the process of commercial production.
OR
b Distinguish between live and recorded production.
- 15 a Enumerate the process of Non Linear Editing.
OR
b Differentiate between linear and non-linear editing.

Z-Z-Z

END