

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

BSc DEGREE EXAMINATION DECEMBER 2024
(Fourth Semester)

Branch – **VISUAL COMMUNICATION (ELECTRONIC MEDIA)**

SCRIPT WRITING

Time: Three Hours

Maximum: 50 Marks

SECTION-A (5 Marks)

Answer **ALL** questions

ALL questions carry **EQUAL** marks

(5 x 1 = 5)

- 1 What is the first stage of the scripting process?
(i) Treatment (ii) Idea
(iii) Research (iv) Storyboard
- 2 What is the main difference between fiction and non-fiction scripting?
(i) Fiction scripts are always longer.
(ii) Non-fiction scripts rely on factual information.
(iii) Fiction scripts do not require research.
(iv) Non-fiction scripts have no narrative structure.
- 3 Which structure is commonly used in dramatic storytelling?
(i) Linear structure (ii) Circular structure
(iii) Rhetorical structure (iv) Narrative structure
- 4 What is the purpose of characterization in a script?
(i) To outline the plot (ii) To develop and define the characters
(iii) To create the setting (iv) To format the script
- 5 In scriptwriting, what does "adaptation" refer to?
(i) Changing the script format
(ii) Modifying a story from one medium to another
(iii) Organizing information
(iv) Analyzing audience responses

SECTION - B (15 Marks)

Answer **ALL** Questions

ALL Questions Carry **EQUAL** Marks

(5 x 3 = 15)

- 6 a Describe how visual thinking can enhance the development of a script idea.
OR
b Illustrate the steps involved in transitioning an idea into a research phase.
- 7 a Apply the process of creating a treatment to develop a basic storyline.
OR
b Analyze the role of research in refining an initial script idea.
- 8 a Describe the differences between scripting for fiction and non-fiction films.
OR
b Examine the unique challenges in scripting for animation movies.

Cont...

- 9 a Apply characterization techniques to create a profile for a fictional character.
OR
b Analyze the role of theme in enhancing the depth of a fiction script.
- 10 a Analyze the adaptation process when transforming a book into a screenplay.
OR
b Propose an original theme for a short fiction script and outline the rising/falling actions

SECTION -C (30 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks

(5 x 6 = 30)

- 11 a Develop a short fiction scene and assess, its alignment with narrative and dramatic structures.
OR
b Formulate a new approach for adapting complex themes into simple, short fiction forms.
- 12 a Describe different types of information sources that support program research on script.
OR
b Outline the key steps in processing qualitative and quantitative information.
- 13 a Apply observational techniques to develop a realistic scene.
OR
b Identify the types of interviews best suited for non-fiction research.
- 14 a Analyze how statistical data can enhance the authenticity of a documentary script.
OR
b Compare the effectiveness of interviews and historical documents as research sources.
- 15 a Describe key considerations, when scripting for a science-focused program.
OR
b Design a commercial script outline that considers audience engagement, message, and tone.

Z-Z-Z

END