

PSG COLLEGE OF ARTS & SCIENCE  
(AUTONOMOUS)

MSc DEGREE EXAMINATION DECEMBER 2022  
(First Semester)

Branch – APPLIED PSYCHOLOGY

ADVANCED SOCIAL PSYCHOLOGY

Time: Three Hours

Maximum: 50 Marks

**SECTION-A (5 Marks)**

Answer ALL questions

ALL questions carry EQUAL marks

(5 x 1 = 5)

- 1 Does discriminating against an out group member lead to elevated self-esteem?  
(i) Yes, it elevates both trait & state self-esteem  
(ii) No  
(iii) Yes, but only state self-esteem  
(iv) Yes, but only trait self-esteem
- 2 Which of the following provides the best supported explanation for group polarization?  
(i) Social comparison theory (ii) Informational influence  
(iii) Diffusion of responsibility (iv) Cognitive dissonance theory
- 3 Identify the tendency to behave in accordance with social norms most of the time by most of the people.  
(i) Obedience (ii) Social influence  
(iii) Compliance (iv) Conformity
- 4 Find out the personality type associated with aggression.  
(i) Rumination (ii) Introversion  
(iii) Dependent (iv) Pessimism
- 5 Which of the following negative moods is most likely to motivate altruism?  
(i) Anger (ii) Guilt  
(iii) Depression (iv) Grief

**SECTION - B (15 Marks)**

Answer ALL Questions

ALL Questions Carry EQUAL Marks

(5 x 3 = 15)

- 6 a Illustrate self-schema with an example.  
OR  
b List out the chronic and temporary differences in self-awareness.
- 7 a Explain the stages of group development.  
OR  
b Analyze the importance of leader-group interaction.
- 8 a Explain the relationship between individual and social identity.  
OR  
b “Self can be used as an informational base in social judgment” – Justify.

Cont...

- 9 a Describe the situation-centered determinants of aggression.  
OR  
b "Aggression is a learned behavior" – Justify.
- 10 a Analyze the influence of social norms and modeling on prosocial behavior.  
OR  
b Illustrate the cognitive stages of a bystander in an emergency situation.

**SECTION -C (30 Marks)**

Answer ALL questions

ALL questions carry EQUAL Marks

(5 x 6 = 30)

- 11 a Explain the theories of individual comparison.  
OR  
b Examine the theories of group comparison.
- 12 a Analyze the factors influence group productivity.  
OR  
b Summarize the different styles of leadership and its characteristics.
- 13 a Outline the ways to improve intergroup relations.  
OR  
b Why people observe differential allocation of points as a function of group membership in the minimal group paradigm? Explain.
- 14 a Discuss the social theories of aggression.  
OR  
b Enumerate the different forms of aggression.
- 15 a Describe the perceiver-centered determinants of helping.  
OR  
b "Why people do not always help in emergency?" – Explain from Pilliavin's perspective.

Z-Z-Z

END