

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

BCom DEGREE EXAMINATION DECEMBER 2024
(Fifth Semester)

Branch – COMMERCE (FOREIGN TRADE)

SUPPLY CHAIN MANAGEMENT IN INTERNATIONAL TRADE

Time: Three Hours

Maximum: 50 Marks

SECTION-A (5 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(5 x 1 = 5)

1. Which objective focuses on minimizing operational costs?
 - i) Customer satisfaction
 - ii) Cost efficiency
 - iii) Flexibility
 - iv) Quality control
2. What does order fulfillment rate measure?
 - i) The time taken to produce an order
 - ii) The percentage of customer orders completed on time
 - iii) The efficiency of transportation processes
 - iv) The amount of inventory on hand
3. Which factor is considered when designing a distribution network?
 - i) Only customer preferences
 - ii) Economic factors, including costs and pricing strategies
 - iii) Geographic location of suppliers only
 - iv) Brand loyalty
4. What is the first step in the basic approach to demand forecasting?
 - i) Gather relevant data
 - ii) Evaluate forecast accuracy
 - iii) Identify objectives
 - iv) Select appropriate techniques
5. Which of the following is a key step in the supplier selection process?
 - i) Conducting market research
 - ii) Evaluating suppliers based on their financial statements
 - iii) Performing site visits to potential suppliers
 - iv) All of the above

SECTION - B (15 Marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks

(5 x 3 = 15)

6. a) Bring out the objectives of supply chain management?
OR
b) Sketch the three decision phases in supply chain management?
7. a) State the facilities related metrics that influence supply chain performance?
OR
b) How does pricing affect supply chain performance?
8. a) Describe the role of distribution in supply chain.
OR
b) How does network design impact the supply chain?

Cont...

9. a) Outline the characteristics of forecasting.
OR
b) Highlight the basic approach to demand forecasting.
10. a) Explain fourth party logistics in detail.
OR
b) How is supplier scoring and assessment conducted in supply chain?

SECTION -C (30 Marks)Answer any **Three** questions**ALL** questions carry **EQUAL** Marks (3 x 10 = 30)

11. Discuss the role of IT in supply chain management?
12. Enumerate the common metrics for evaluating supply chain performance?
13. Identify the factors influencing the distribution network design in supply chain?
14. Explain the time series forecasting methods.
15. Discuss the role of sourcing in supply chain.

Z-Z-Z

END