

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)
BCom DEGREE EXAMINATION DECEMBER 2024
(Third Semester)
Branch – **COMMERCE (e-COMMERCE)**

ERP

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer **ALL** questions

ALL questions carry **EQUAL** marks

(10 × 1 = 10)

Module No.	Question No.	Question	K Level	CO
1	1	Match – MRP (i) Maximum Retail Price (ii) Material Requirements Planning (iii) Manufacturing Resource Planning (iv) Manufacturing Retail Planning	K1	CO3
	2	Interpret Right term – This contains additional capabilities such as sales, Operational Planning, financial interface and simulation (i) MRP (ii) MPS (iii) MRP II (iv) Closed-loop MRP	K2	CO3
2	3	Match – OLAP (i) On-Linear Analysis Planning (ii) On-Linear Analytical Processing (iii) On-Line Analytical Processing (iv) On-Line Analysis Planning	K1	CO3
	4	Relate – Explaining why a certain result occurred is (i) Business Analytics (BA) (ii) Business Intelligence (BI) (iii) Business Processes (BP) (iv) Business Methodology (BM)	K2	CO3
3	5	Recall – SAP, Oracle, PeopleSoft are (i) e-business softwares (ii) ERP vendors (iii) CRM vendors (iv) KM vendors	K1	CO3
	6	Choose – A large company with multiple websites and all going live uses (i) The multi big bang strategy (ii) The mini big bang strategy (iii) The mega big bang strategy (iv) The big bang strategy	K2	CO3
4	7	Select – These people focus on process of communicating, teaching, demonstrating and configuring software for business process flows. (i) Technical Consultant (ii) Management Consultant (iii) Application Consultant (iv) Project Consultant	K1	CO3
	8	Find – It is distribution model, in which applications are hosted by a vendor or service provider and made available to customers over network or internet. (i) IAAS (ii) PAAS (iii) SAAS (iv) AAAS	K2	CO3

Cont...

5	9	Which of the following trends in ERP systems is most likely to improve integration and real-time decision-making in modern enterprises? (i) Increased use of on-premises ERP solutions (ii) Implementation of cloud-based ERP systems (iii) Adoption of legacy software systems (iv) Reliance on manual data entry	K1	CO3
	10	Which of the following is a primary feature that distinguishes ODOO from other ERP systems? (i) Exclusive use of on-premises deployment (ii) Closed-source architecture with limited customization (iii) Support for multi-language and multi-currency capabilities (iv) Open Source Modular design allowing businesses to choose and integrate specific applications as needed	K2	CO3

SECTION - B (35 Marks)Answer **ALL** questions**ALL** questions carry **EQUAL** Marks

(5 × 7 = 35)

Module No.	Question No.	Question	K Level	CO
1	11.a.	Identify the Common Myths of ERP and Suggest to Demystify the same.	K3	CO3
		(OR)		
	11.b.	Construct direct benefits of ERP. Explain.		
2	12.a.	Construct key features of OLAP.	K3	CO3
		(OR)		
	12.b.	Develop a note on (a) Data Warehousing (b) Data Mining.		
3	13.a.	Inspect the objectives of ERP implementation.	K4	CO3
		(OR)		
	13.b.	Analyze the implementation challenges in ERP.		
4	14.a.	Examine Pros and Cons of In-House Implementation of ERP.	K4	CO2
		(OR)		
	14.b.	Analyze the selection of ERP Vendors.		
5	15.a.	Evaluate cloud ERP.	K5	CO3
		(OR)		
	15.b.	Explain recent trends in e-commerce.		

SECTION -C (30 Marks)Answer **ANY THREE** questions**ALL** questions carry **EQUAL** Marks

(3 × 10 = 30)

Module No.	Question No.	Question	K Level	CO
1	16	Examine all the subsystems of Financial Module of ERP Systems.	K4	CO3
2	17	Survey the seven steps of phases of BPR.	K4	CO3
3	18	Analyze ERP Implementation Life Cycle.	K4	CO3
4	19	Survey on various features of Oracle Applications in ERP.	K4	CO2
5	20	Discover the future trends in ERP.	K4	CO3

Z-Z-Z

END