

**PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)**

**BCom (CS) DEGREE EXAMINATION DECEMBER 2024
(First Semester)**

Branch – **CORPORATE SECRETARYSHIP**

PRINCIPLES OF MANAGEMENT

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(10 × 1 = 10)

Module No.	Question No.	Question	K Level	CO
1	1	Which of the following is considered the primary function of management? a) Planning b) Organizing c) Staffing d) Controlling	K1	CO1
	2	The process of dividing work into manageable parts to achieve organizational goals is known as: a) Directing b) Organizing c) Coordinating d) Controlling	K2	CO1
2	3	In which step of the planning process pros and cons of each alternative is examined? a) Developing Premises b) Setting up Objective c) Evaluating alternatives course of action d) Selecting an alternative premises	K1	CO2
	4	Making assumptions for the future is called a) Making policy b) All of the options are correct c) Setting planning premises d) Making derivative plans	K2	CO2
3	5	Trait theories of leadership focus on ----- a) the special relationship that leaders establish with a small group of their followers b) the personal qualities and characteristics that differentiate leaders from non-leaders c) the way the leader makes decisions d) the extent to which followers are willing and able to accomplish a specific task	K1	CO3
	6	According to McGregor's Theory X, managers believe that employees: a) Enjoy work and seek responsibility. b) Are self-motivated and creative. c) Dislike work and need constant supervision. d) Are motivated by recognition and achievement.	K2	CO3
4	7	Which of the following describes the best concept of coordination in an organization? a) Giving orders to employees b) Aligning the efforts of individuals and departments toward a common goal c) Assigning roles and responsibilities d) Ensuring employees follow instructions exactly as given	K1	CO4
	8	What type of control focuses on preventing problems before they occur? a) Concurrent control b) Feedforward control c) Feedback control d) Reactive control	K2	CO4
5	9	Which of the following describes the DMAIC methodology in Six Sigma? a) Define, Measure, Analyze, Improve, Control b) Design, Manufacture, Audit, Innovate, Correct c) Develop, Monitor, Adjust, Improve, Collaborate d) Deliver, Manage, Assess, Implement, Control	K1	CO5

Cont...

	10	In the context of risk management, what does the term "risk appetite" refer to? a) The maximum risk that an organization is willing to take b) The total amount of risk in the industry c) The specific risks identified in a project d) The preference for low-risk investments	K2	CO5
--	----	--	----	-----

SECTION - B (35 Marks)Answer **ALL** questions**ALL** questions carry **EQUAL** Marks

(5 × 7 = 35)

Module No.	Question No.	Question	K Level	CO
1	11.a.	Analyze about management as art or science?	K4	CO1
		(OR)		
	11.b.	List the objectives of management.		
2	12.a.	Identify six P's of planning.	K4	CO2
		(OR)		
	12.b.	Examine the principles of delegation.		
3	13.a.	Explain the characteristics of leadership.	K5	CO3
		(OR)		
	13.b.	Determine the nature of motivation.		
4	14.a.	Explain the need for control.	K5	CO4
		(OR)		
	14.b.	Assess the importance of co-ordination.		
5	15.a.	Discuss the Process of risk analysis.	K6	CO5
		(OR)		
	15.b.	Elaborate the benefits of green management.		

SECTION -C (30 Marks)Answer **ANY THREE** questions**ALL** questions carry **EQUAL** Marks

(3 × 10 = 30)

Module No.	Question No.	Question	K Level	CO
1	16	Examine the various functions of management.	K4	CO1
2	17	Discover the factors influencing delegation.	K4	CO2
3	18	Explain the Maslow's need hierarchy theory of motivation.	K5	CO3
4	19	Interpret the essentials of good control system.	K5	CO4
5	20	Elaborate the principles of total quality management.	K6	CO5

Z-Z-Z

END