

**PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)**

**BCom DEGREE EXAMINATION DECEMBER 2024
(Fifth Semester)**

Common to Branches – **COMMERCE/ COMMERCE (RM)/ COMMERCE (FT)/
COMMERCE (BPU)/ COMMERCE (B&I)**

ENTREPRENEURSHIP

Time: Three Hours

Maximum: 50 Marks

SECTION-A (10 Marks)

Answer **ALL** questions

ALL questions carry **EQUAL** marks (5 × 1 = 5)

- 1 Which of the following is not a function of an entrepreneur?
(i) Risk-taking (ii) Resource allocation
(iii) Market research (iv) Manufacturing machinery
- 2 Which of the following is a benefit of project management?
(i) Increases uncertainty (ii) Ensures efficient resource allocation
(iii) Delays project completion (iv) Reduces the chances of success
- 3 Small Scale Industries are characterized by which of the following?
(i) High capital investment (ii) Limited employment
(iii) Large-scale production (iv) High-tech machinery
- 4 What is the primary purpose of providing incentives and subsidies to industries?
(i) To increase the population of urban areas
(ii) To promote industrialization and employment
(iii) To reduce government revenue
(iv) To limit the growth of small-scale industries
- 5 Angel investors typically provide funding to start-ups at which stage?
(i) Late growth stage (ii) Seed or early stage
(iii) Post-IPO stage (iv) Maturity stage

SECTION - B (15 Marks)

Answer **ALL** Questions

ALL Questions Carry **EQUAL** Marks (5 × 3 = 15)

6. a. What are the various types of entrepreneur?
OR
b. Classify the functions of women entrepreneurs.
7. a. Explain the process of project management.
OR
b. State the various methods of project appraisal.
8. a. Bring out the role of MSME in economic development.
OR
b. Describe the steps taken by Government for the development of small scale industries.

Cont...

9. a. Narrate the need for incentives and subsidies in entrepreneurship.
OR
b. Outline the functions of ICICI.
10. a. Explain the four types of crowd funding.
OR
b. Organize the different sources of funding for an entrepreneur.

SECTION -C (30 Marks)

Answer any **Three** questions

ALL questions carry **EQUAL** Marks (3 x 10 = 30)

11. What are subsidy schemes available for technological development projects?
12. Distinguish between programme and project.
13. Analyze the level of sickness in MSMEs. Point out the steps to be taken for its rehabilitation.
14. Discuss elaborately the achievement of NABARD.
15. Differentiate between crowd funding and angel investing.

Z-Z-Z

END