

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

BBA DEGREE EXAMINATION DECEMBER 2024
(Third Semester)

Branch – BUSINESS ADMINISTRATION (LOGISTICS)

INTERNATIONAL LOGISTICS MANAGEMENT & LINER LOGISTICS

Time: Three Hours

Maximum: 50 Marks

SECTION-A (5 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(5 x 1 = 5)

- 1 Which of the following is not a part of 7 R's in ILM?
(i) Right Cost (ii) Right Company
(iii) Right Customer (iv) Right Condition
- 2 Identify the Number of Digits in a Container Number
(i) 4 Alphabets & 7 Numbers (ii) 4 Numbers & 7 Alphabets
(iii) 4 Alphabets & 4 Numbers (iv) 7 Alphabets & 7 Numbers
- 3 Mention the Name of the document issued by the Buyer's Bank
(i) Sales Invoice (ii) Letter of Credit
(iii) Packing List (iv) Certificate of Origin
- 4 What is the full form of ERP?
(i) End Resource Planning (ii) Enterprise Resource Planning
(iii) End Requirement Planning (iv) Enterprise Requirement Planning
- 5 A Currency that can be converted into another currency without difficulties is labeled as
(i) Hard Currency (ii) Floating Currency
(iii) Soft Currency (iv) Pegged Currency

SECTION - B (15 Marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks

(5 x 3 = 15)

- 6 a Explain the 7 R's of Logistics Management.
OR
b Describe the various Sub Sectors of Logistics.
- 7 a Explain about Container Identification Marks.
OR
b Describe the functions of ICD's.
- 8 a Classify on various Banking Documents required for International Business.
OR
b Describe about International Contract of Sale.
- 9 a Summarize on Compliance Systems in Supply Chain Management.
OR
b Narrate on Fleet Management Information Systems.
- 10 a Explain about Currency of Payments in International Trade.
OR
b Highlight on Mercantilism & Neo Mercantilism.

Cont...

SECTION -C (30 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks

(5 x 6 = 30)

- 11 a Analyze on Various components of Logistics Management.
OR
b Discuss in detail about Challenges in International Logistics.
- 12 a Enumerate on Different types of Containers.
OR
b Make an outline on Ship Management Companies and its Functions.
- 13 a Highlight on Customs Clearance Procedure in International Business.
OR
b Discuss about Paperless Trading in International Logistics.
- 14 a Highlight the Significance of ERP in International Logistics Management.
OR
b Discuss in detail about Customer Relationship Management in Logistics & SCM.
- 15 a Discuss in detail about Letter of Credit and its forms.
OR
b Elucidate on Insurance in Liner Trade

Z-Z-Z

END