

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

BBA DEGREE EXAMINATION DECEMBER 2024
(Fourth Semester)

Branch – **BUSINESS ADMINISTRATION (LOGISTICS)**
SPECIALIZATION MODULE - I - HUB AND LINE OPERATIONS

Time: Three Hours

Maximum: 50 Marks

SECTION-A (5 Marks)

Answer **ALL** questions

ALL questions carry **EQUAL** marks (5 x 1 = 5)

- 1 Reverse logistics implies all the procedures linked with the product
 - (i) Repairs
 - (ii) maintenance
 - (iii) returns
 - (iv) All of the above
- 2 The typical benefits of e-supply chain management gained by a B2B company are quite comprehensive. Which of the following is false though?
 - (i) Increased efficiency of individual processes
 - (ii) Reduced complexity of the supply chain
 - (iii) Increased costs through outsourcing
 - (iv) Improved data integration between elements of the supply chain
3. Which of the following reasons accounts for the importance of supply chain Management?
 - (i) Increasing competitive pressures
 - (ii) Decreasing globalization
 - (iii) Decreasing levels of outsourcing
 - (iv) Increasing transportation costs
4. Fork lift truck is used for
 - (i) Lifting and lowering
 - (ii) Vertical transportation
 - (iii) Both 'a' and 'b'
 - (iv) None of the above
5. What are the elements of logistics system ?
 - (i) Transportation
 - (ii) Warehousing
 - (iii) Inventory management
 - (iv) All of the above

SECTION - B (15 Marks)

Answer **ALL** Questions

ALL Questions Carry **EQUAL** Marks (5 x 3 = 15)

- 6 a How to optimize Line Haul?
OR
b Write notes on 24x7 Service in E-Commerce?
- 7 a Why transportation is important in a firm's supply chain?
OR
b Write short notes on inbound Logistics

Cont...

- 8 a Explain the process of outbound in logistics?

OR

- b How do you handle outbound logistics?

- 9 a State the meaning of sorters.

OR

- b Mention any few machines that used for logistics

- 10 a What is logistics hauling?

OR

- b Classify the different types of transportation?

SECTION -C (30 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks

(5 x 6 = 30)

- 11 a Elucidate the Recent trends in logistics network with suitable examples.

OR

- b Why do we need e-logistics and Technology Management?

- 12 a Give relevant examples of the problems involved in logistics activity. How can we overcome them?

OR

- b Explain the inbound process

- 13 a What are the types of logistics?

OR

- b Describe the objectives of Outbound logistics

- 14 a Elaborately explain the emerging trends in Logistics in the modern era.

OR

- b Discuss the various types of material handling equipment's.

- 15 a Enumerate and explain the new technology trends in line haul logistics

OR

- b Analyse the line haul process

Z-Z-Z

END