

**PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)**

**BBA DEGREE EXAMINATION DECEMBER 2024
(Second Semester)**

Common to Branches: **BUSINESS ADMINISTRATION/ BUSINESS
ADMINISTRATION (IS)/ BUSINESS ADMINISTRATION (RM)/ BUSINESS
ADMINISTRATION (LOGISTICS)
ORGANISATIONAL BEHAVIOUR**

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer **ALL** questions

ALL questions carry **EQUAL** marks

(10 × 1 = 10)

Module No.	Question No.	Question	K Level	CO
1	1	A study of human behavior in organizational settings is a) Individual behavior b) Group behavior c) Organizational behavior d) None of these	K1	CO1
	2	----- is a Study of individual Behavior a) Anthropology b) Psychology c) Political science d) Sociology	K1	CO1
2	3	Perception is----- a) an accurate representation of the world b) an appropriate representation of the world c) an adequate representation of the world d) a native representation of the world	K1	CO1
	4	----- occurs when sensory information is organized, interpreted, and consciously experienced. a) Sensation b) Perception c) Transduction d) Sensory adaptation	K1	CO1
3	5	Learning is ----- a) active b) Passive c) Static d) Observing	K1	CO1
	6	Motivation is the process of stimulating people to accomplish ----- a) Desired goals b) Desired homework c) Desired assignment d) Desired homework and assignment	K1	CO1
4	7	----- is a Study of Group Behavior a) Anthropology b) Psychology c) Physiology d) Sociology	K1	CO1
	8	----- are the approaches to the study of leadership which emphasize the personality of the leader: a) Contingency theories b) Group theories c) Trait theories d) Inspirational theories	K1	CO1
5	9	Now a day a lot of stress is being put on the ----- of the employee in the organization a) Character b) Improvement c) Behavior d) Rewards	K1	CO1
	10	Which type of culture for Worker's acceptance of change is characteristic? a) Team culture b) Collaborative culture c) Group culture d) Collective culture	K1	CO1

Cont...

SECTION - B (35 Marks)
Answer ALL questions
ALL questions carry EQUAL Marks (5 × 7 = 35)

Module No.	Question No.	Question	K Level	CO
1	11.a.	Rephrase the scope of organization behavior.	K2	CO1
	(OR)			
	11.b.	Summarize the few indicators of positive individual behavior.		
2	12.a.	Show the important determinants of personality.	K2	CO1
	(OR)			
	12.b.	Explain the various determinants of perception.		
3	13.a.	Identify the various characteristics of leaning.	K2	CO1
	(OR)			
	13.b.	Outline non-financial incentives and their importance.		
4	14.a.	Identify the reason for the formation of group.	K2	CO1
	(OR)			
	14.b.	Explain the functions performed by a leader.		
5	15.a.	Elaborate the determinants of organizational climate.	K5	CO4
	(OR)			
	15.b.	Discuss the objectives of organization development.		

SECTION -C (30 Marks)
Answer ANY THREE questions
ALL questions carry EQUAL Marks (3 × 10 = 30)

Module No.	Question No.	Question	K Level	CO
1	16	Outline the factors influencing individual behavior.	K2	CO1
2	17	Examine the influence of personality factor on human behavior.	K4	CO2
3	18	Explain Maslow's Hierarchy of needs.	K5	CO4
4	19	Classify the different kinds of leadership styles.	K4	CO2
5	20	Explain the personal factor and organizational factors that cause stresss.	K2	CO1

Z-Z-Z END