

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)
BA DEGREE EXAMINATION DECEMBER 2024
(First Semester)
Branch - SOCIOLOGY

ELEMENTS OF SOCIAL PSYCHOLOGY

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(10 × 1 = 10)

Module No.	Question No.	Question	K Level	CO
1	1	Who is the father of Social Psychology? a. Kurt Lewin b. Hugo Munsterberg c. Floyd Allport d. William McDougal	K1	CO1
	2	People are less likely to invest effort in a task when they are working with others. This phenomenon is known as ____ a. Social Influence b. Social facilitation c. Social inhibition d. Social Loafing	K2	CO2
2	3	Which among the following is not a component of attitude? a. Motivation b. Affect c. Behaviour d. Cognition	K1	CO2
	4	Prejudice is a kind of ____ a. Positive attitude b. Negative attitude c. Both of them d. None of them	K2	CO5
3	5	Conformity is a result of ____ a. Social influence b. Aggression c. Social facilitation d. Social loafing	K1	CO2
	6	What is the correct consequence of stages of group formation? i. Storming ii. Norming iii. Adjourning iv. Forming v. Performing a. i,ii,iii,iv,v b. ii,iii,iv,i,v c. iv,i,ii,v,iii d. iv,ii,I,v,iii	K2	CO3
4	7	Frustration –aggression hypothesis theory was proposed by a. McDougal b. Freud c. Lorenz b.Dollard	K1	CO4
	8	Which of the following does not describe Revised Frustration- aggression hypothesis? a. Frustration always leads to aggression. b. Social rules may inhibit aggression. c. Frustration may lead to other behaviours than aggression d. Aggression leads to prejudice	K2	CO4
5	9	An unreasonable dislike feeling of something or someone just because they belong to specific group is ____ a. Stereotyping b. Prejudice c. Scapegoating d. Discriminating	K1	CO5
	10	The unfair treatment of others based on the group which they belong to is ____ a. Stereotyping b. Prejudice c. Scapegoating d. Discriminating	K2	CO5

Cont...

SECTION - B (35 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks (5 × 7 = 35)

Module No.	Question No.	Question	K Level	CO
1	11.a.	Identify the roles of Social Psychologist.	K3	CO1
	(OR)			
	11.b.	Analyse the reasons to study Social Psychology.		
2	12.a.	Elaborate Horland and Kelly's theory of persuasion.	K2	CO2
	(OR)			
	12.b.	Explain the cognitive theory of Persuasion.		
3	13.a.	Give a picture on the Tuckman's ladder of group development.	K3	CO3
	(OR)			
	13.b.	Recall the Ash's theory of confirmity.		
4	14.a.	Explain the drive theories of aggression with Map.	K2	CO4
	(OR)			
	14.b.	Give a short note on the motives behind prosocial behaviour.		
5	15.a.	Choose the techniques that can counter the stereotype and prejudices in the society.	K2	CO5
	(OR)			
	15.b.	Identify the common prejudices that are prevalent in the society with example.		

SECTION -C (30 Marks)

Answer ANY THREE questions

ALL questions carry EQUAL Marks (3 × 10 = 30)

Module No.	Question No.	Question	K Level	CO
1	16	Examine the history of Social Psychology.	K4	CO1
2	17	Deduct the learning process through which attitude is formed.	K5	CO2
3	18	Analyse Social facilitation. Discuss how it influences an individual's Behaviour using drive theory of social facilitation.	K4	CO3
4	19	If aggression can be controlled, list out the best techniques according to your ideology and justify.	K5	CO4
5	20	Examine various styles of leadership.	K4	CO5