

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

BCom(CS) DEGREE EXAMINATION MAY 2024
(Third Semester)

Branch – CORPORATE SECRETARYSHIP

BUSINESS ETHICS AND ENVIRONMENT

Time: Three Hours

Maximum: 50 Marks

SECTION-A (5 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(5 x 1 = 5)

- 1 Main watchdog of international Trade is
(i) IMF (ii)WTO
(iii) WORLD BANK (iv) UNCTAD
- 2 When MNCs reduce their tax bill in different host countries usually done by a technique called
(i) Technology transfer (ii)Transfer Pricing
(iii)Import Substitution (iv) All of the above
- 3 Which is not one of the layers of cultural influence?
(i) social (ii) business
(iii) organizational (iv) company
- 4 one of the CSR towards debenture holders are
(i) protection of environment (ii) good working conditions
(iii)Timely payment of interest (iv) All of the above
- 5 One of the drivers for the growth of CSR
(i) Advertisement (ii)Traditional approach
(iii)Companies Act,2013 (iv) All of the above

SECTION - B (15 Marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks

(5 x 3 = 15)

- 6 a State the concept of business environment.
OR
- b What is code of best practice in business ethics?
- 7 a Distinguish between CSR and Corporate governance
OR
- b State any three components of cultural environment.
- 8 a List out any three components of social environment.
OR
- b What is sustainable development?

Cont...

- 9 a What is Board culture?
OR
b What is the role of Government in CSR?
- 10 a What is Environment Protection?
OR
b State any three functions of WTO.

SECTION -C (30 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks

(5 x 6 = 30)

- 11 a Discuss the need and effects of technological environment in companies.
OR
b Explain the Impact of CSR on human resources?
- 12 a Describe the growth and contributions of IMF to promote economic growth in India.
OR
b Discuss the various types of foreign collaboration.
- 13 a Explain the legal provisions stipulated under Companies Act ,2013 for good governance in companies.
OR
b. Explain CSR as value creation. Also give comments on the role of companies in promoting CSR.
- 14 a Discuss the growth of Public sector undertakings in India for employment creation and sustainable Development?
OR
b Explain the Role and functions of IMF?
- 15 a Discuss the important ethical issues that are relevant to corporate undertakings.
OR
b Explain the influence of Economic environment on Business.

Z-Z-Z

END