# PSG COLLEGE OF ARTS & SCIENCE (AUTONOMOUS)

## MSc DEGREE EXAMINATION DECEMBER 2023

(First Semester)

## Branch - ELECTRONIC MEDIA

## REPORTING, WRITING AND EDITING FOR BROADCAST MEDIA

Time: Three Hours

Maximum: 75 Marks

### SECTION-A (10 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

 $(10 \times 1 = 10)$ 

Module No.	Question No.	Question	K Level	со
1	1	Multimedia reporters who are mobile with audio, video recorders, and cameras are often referred to as?  a) Mobijourno b) Mobile c) MOJOS d) Journos	K1	COI
	2	Even if a story has, it will be reported.  a) conflict b) little Value c) no Value d) confusion	K2	CO1
2	3	News stories that people can identify with are called a) Permanent b) Opalent c) Decadent d) Relevant	K1	CO2
	4	Which of the following is a journalist's term used for a story that is written so that you can report more of a story that has already been published or broadcast?  a) Breaking News b) Follow Up Story c) Beat d) Lead	K2	CO2
3	5	News Editor will leave out information when it is not?  a) Profitable b) Newsworthy c) Sensational d) Prize-worthy	K1	CO3
	6	Which of the following is not the function of radio?  a) Information b) Education c) Entertainment d) Fragmentation	K2	CO3
4	7	Which of the following includes digital audio files?  a) Webcasting b) Podcasting c) Luminous d) None	K1	CO4
	8	What is the place called where we drag all the footage?  a) Timeline b) Transactions c) Window d) Library	K2	CO
5	9	Live television and radio that require the presence of ar audience are identified as  a) Transmission media b) Signal media c) Asynchronous media d) Synchronous media	K1	СО
	10	Identify a disadvantage of an analog signal.  a) Requires low power  b) Doesn't get interference  c) When copied, quality goes down  d) Hardware is usually small	K2	СО

SECTION - B (35 Marks) Answer ALL questions

ALL questions carry EQUAL Marks

 $(5 \times 7 = 35)$ 

Module No.	Question No.	Question	K Level	СО
1	11.a.	Discuss the importance of linguistic capability of a reporter.		
		(OR)	K3	CO1
	11.b.	Explain the duties and responsibilities of a reporting unit.		
	12.a.	Sketch the structure of an investigation story.		
2		(OR)	K3	CO2
	12.b.	Justify the usage of usage of creative commons licenses.		
	13.a.	Evaluate the duties and responsibilities of a sub-editor.		
3		(OR)	K4	CO3
	13.b.	Justify the importance of checking facts.		
	14.a.	Discuss editorial freedom.		
4	-	(OR)	K4	CO3
	14.b.	Evaluate the special features of radio news.		
	15.a.	Explain the emergence of reels in social media.		
5	IF 2 - 34	(OR)	K5	CO5
	15.b.	Recommend to do list for a live programme.		

#### SECTION -C (30 Marks)

Answer ANY THREE questions

ALL questions carry EQUAL Marks

 $(3 \times 10 = 30)$ 

Module No.	Question No.	Question	K Level	со
1	16	Discuss the privileges and rights of a reporter with citations.	K4	CO1
2	17	Explain the reporting of public speeches and use of new media tools.	K4	CO2
3	18	Justify the importance of presentation and pronunciation skills.	K5	CO3
4	19	List any five open-source software used for video editing and explain any two.	K5	CO4
5	20	Analyze any one popular special programme for agricultural development with citations.	K5	CO5