PSG COLLEGE OF ARTS & SCIENCE

(AUTONOMOUS)

MSc DEGREE EXAMINATION DECEMBER 2023

(Third Semester)

Branch - HOSPITAL ADMINISTRATION

RESEARCH METHODOLOGY FOR HEALTHCARE SERVICES

RESEARCH METHOD	
Time: Three Hours	Maximum: 50 Marks
Answer AI	A (5 Marks) L questions rry EQUAL marks (5 x 1 = 5)
1 Research conducted to find solution for a (i) Fundamental Research	n immediate problem is (ii) Analytical Research (iv) Action Research
2 prevent a researcher from blin (i) Data (iii) Research tools	(iv) Research design
3 The process of drawing a sample from a (i) Sampling (iii) Survey research	(iv) Interview
4 A population about which we want to g (i) Finite population (iii) Sampling population	et some information is called? (ii) Infinite population (iv) Target population
5 Reports present conclusions based on: (i) impression (iii) belief	(ii) investigation (iv) intuition
SECTION - B (15 Marks) Answer ALL Questions ALL Questions Carry EQUAL Marks (5 x 3 = 15)	
6 a Outline the need for research design OR b List the steps in research planning	
7 a Infer the term sample.	ween probability and non-probability
techniques. 8 a Compare Primary and Secondary	
b Infer the term Questionnaire.	
9 a Interpret the term Hypothesis. OR b Write short note on regression as	nalysis.
10 a Enumerate the significance of re	eport writing.
b Discuss about the ethical aspect	Cont

23HAP314 Cont...

SECTION -C (30 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks

 $(5 \times 6 = 30)$

11 a Enumerate the various types of research.

OR

- b Analyze the components of research process.
- 12 a Discuss in details the Sampling error.

OR

- b Interpret a note on types of sampling.
- 13 a Infer on different types of data collection.

OR

- b Examine the scaling techniques.
- 14 a Analyze the Quantitative Vs Qualitative data.

OR

- b Relate Parametric and non-Parametric tests.
- 15 a Demonstrate the layout of research report.

OR

b Interpret the different types of research reports.

Z-Z-Z

END