

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

MCom(IB) DEGREE EXAMINATION DECEMBER 2023
(First Semester)

Branch - INTERNATIONAL BUSINESS

GLOBAL BUSINESS MANAGEMENT

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(10 × 1 = 10)

| Module No. | Question No. | Question | K Level | CO |
|------------|--------------|--|---------|-----|
| 1 | 1 | Identify the earliest management thinkers to use the term MBO _____. a.F.W.Taylor b.Peter Drucker c.Hentry Fayol d.Harold Koontz | K1 | CO1 |
| | 2 | Theory Z was originally created by Professor William Ouchi in the early _____. a.1970s b.1980s c.1990s d.1960s | K2 | CO1 |
| 2 | 3 | The process of dividing the large monopolistic functional organisation into small and flexible administrative unit is called as _____. a.Staffing b.controlling c.delegation d.departmentation | K1 | CO2 |
| | 4 | _____ is a systematic delegation of authority at all levels of management and in the entire organisation. a. Centralisation b.Decentralisation c. Controlling d. organising | K2 | CO2 |
| 3 | 5 | Which of the following is an autocratic style of leadership? a. Participative b. consultative c. Directing d. Delegating | K1 | CO3 |
| | 6 | The situation theory first introduced in the year ____ as life cycle theory of leadership by Paul Hersey and Ken Blanchard. a.1965 b.1968 c.1967 d.1969 | K2 | CO3 |
| 4 | 7 | International HRM is a term encompassing all the HR practices involving in managing global _____. a.work culture b.work force c.working system d. working method | K1 | CO4 |
| | 8 | The set of process developed in an organisation to create,gather,store,transfer and apply knowledge, best describes is called as _____. a. organizational learning b. knowledge management c. organisational memory d. knowledge assests | K2 | CO4 |
| 5 | 9 | _____ is a form of groupthink analysis that relies on broad generalizations. a.inclusion b.stereotyping c.diversity d.physical attributes | K1 | CO5 |
| | 10 | When an employer treats one employee less favorably than others, it is called as _____. a. Poor work ethics b. discrimination b. Unethical work d. diversity approach | K2 | CO5 |

Cont...

SECTION - B (35 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks (5 × 7 = 35)

| Module No. | Question No. | Question | K Level | CO |
|------------|--------------|---|---------|-----|
| 1 | 11.a. | Compare and contrast Japanese and U.S management system. | K2 | CO1 |
| | (OR) | | | |
| | 11.b. | Illustrate about the challenges and opportunities of international management. | | |
| 2 | 12.a. | What are all the barriers of effective planning? | K2 | CO2 |
| | (OR) | | | |
| | 12.b. | Differentiate centralization and decentralization with examples. | | |
| 3 | 13.a. | Identify the various situation that leads to organizational conflict. | K3 | CO3 |
| | (OR) | | | |
| | 13.b. | Evaluate the concept of behavioral and situational theories. | | |
| 4 | 14.a. | Examine the process of recruiting and selecting international staff. | K4 | CO4 |
| | (OR) | | | |
| | 14.b. | Interpret on the transfer of employment practices across borders. | | |
| 5 | 15.a. | Examine the importance of global demographic and socio economic trends in Indian context. | K4 | CO5 |
| | (OR) | | | |
| | 15.b. | Formulate the importance of equality in employment. | | |

SECTION -C (30 Marks)

Answer ANY THREE questions

ALL questions carry EQUAL Marks (3 × 10 = 30)

| Module No. | Question No. | Question | K Level | CO |
|------------|--------------|--|---------|-----|
| 1 | 16 | Explain about the social responsibilities of managers. | K4 | CO1 |
| 2 | 17 | Evaluate the concept of planning and its types in details. | K5 | CO2 |
| 3 | 18 | Predict the functions and styles of leadership. | K5 | CO3 |
| 4 | 19 | Examine the process of training and development in international HRM perspectives. | K4 | CO4 |
| 5 | 20 | Evaluate the interpersonal relationship in a global work context. | K5 | CO5 |

Z-Z-Z

END