

PSG COLLEGE OF ARTS & SCIENCE  
(AUTONOMOUS)

MCom(IB) DEGREE EXAMINATION DECEMBER 2023  
(Third Semester)

Branch – INTERNATIONAL BUSINESS

**INTERNATIONAL TRADE LOGISTICS- I**

Time: Three Hours

Maximum: 50 Marks

**SECTION-A (5 Marks)**

Answer ALL questions

ALL questions carry EQUAL marks

(5 x 1 = 5)

- 1 LIS in logistics management stands for  
(i) Logistical inventory system      (ii) Logistical investment system  
(iii) Logistical input system      (iv) Logistical information system
- 2 Material management function in logistics management known as \_\_\_\_\_  
(i) Out-bound logistics      (ii) In-bound logistics  
(iii) Material logistics      (iv) Production logistics
- 3 The route that helps trade between Western North America and Eastern Asia and that between North America and Australia is  
(i) The Cape route      (ii) The South Atlantic route  
(iii) The Panama route      (iv) The North Pacific route
- 4 FIB stands for  
(i) Freight In Board      (ii) Freight Index Bureau  
(iii) Freight Investigation Bureau      (iv) Freight In Bound
- 5 The warehouses located near the port is  
(i) Field warehouse      (ii) Buffer storage warehouse  
(iii) Bonded warehouse      (iv) Export and import warehouse

**SECTION - B (15 Marks)**

Answer ALL Questions

ALL Questions Carry EQUAL Marks

(5 x 3 = 15)

- 6 a. Explain the components of supply chain.  
OR  
b. Who are the Key enablers of supply Chain?
- 7 a. Explain the components of physical distribution.  
OR  
b. Brief Short Note on Tracking Technology.
- 8 a. Bring out the benefits of green logistics.  
OR  
b. Write the differences between the linear and tramp practices.
9. a. Differentiate FCL and LCL in logistics.  
OR  
b. Give the meaning of CFS and give the Function of CFS in logistics.

Cont...

10. a. Write the Evolution Toward Logistics Renaissance.  
OR  
b. List the innovations and recent trends in logistics.

**SECTION -C (30 Marks)**

Answer ALL questions  
ALL questions carry EQUAL Marks (5 x 6 = 30)

11. a. Explain the Scope of Logistics in Global.  
OR  
b. Describe the cycle view of performance In a supply chain process.
12. a. Elucidate the types of Multi modal transportation.  
OR  
b. Bring out the Types of Warehousing and explain its function.
13. a. Explain the Types of ships classification.  
OR  
b. Explain in detail the types of ports.
14. a. What are the different ways of chartering the shipping vessels?  
OR  
b. List out the advantages and disadvantages of Sea Transport.
15. a. Bring out the issues & challenges of managing Global supply chain management.  
OR  
b. What are the modern logistics infrastructure that could act as a boon for organization success?

Z-Z-Z END