

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

MCom(CS) DEGREE EXAMINATION DECEMBER 2023
(Third Semester)

Branch – CORPORATE SECRETARYSHIP

MAJOR ELECTIVE COURSE – II

INTERNATIONAL BUSINESS

Time: Three Hours

Maximum: 50 Marks

SECTION-A (5 Marks)

Answer ALL questions

ALL questions carry EQUAL marks (5 x 1 = 5)

1. Removing the barriers or restrictions set by the Government is known as
(i) Globalisation (ii) Disinvestment (iii) privatization (iv) Liberalisation
2. What is the purpose of certificate of origin in the export process?
(i) To assess the creditworthiness
(ii) to provide details of goods and terms of export
(iii) to obtain an export license
(iv) to prove the origin of the goods for tariff concession or exemptions
3. It is a credit instrument used as a commitment of bank to pay the seller of goods a certain amount of money.
(i) Letter of credit (ii) Debit note (iii) credit note (iv) Balance enquiry
4. Supplies to DTA to EOU's are considered as
(i) Domestic products (ii) deemed products
(iii) exports (iv) none of the above
5. Multi modal transportation of goods act was passed in
(i) 1991 (ii) 1992 (iii) 1993 (iv) 1994

SECTION - B (15 Marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks (5 x 3 = 15)

- 6 a. Explain the features of International Business.
(or)
b. Analyse the cultural differences occur in international trade.
- 7 a. Write a note on (i) Electronic data interchange (ii) BOP.
(or)
b. Illustrate the different modes for exporting.
- 8 a. Bring out the meaning of the term "Export financing". State its components.
(or)
b. Sketch the role does the clearing houses play in imports?

Cont...

- 9 a. Highlight on the various schemes in foreign portfolio investments.
(or)
b. What are the routes through which our country attracts FDI?
- 10 a. What do you mean by Containerization? How will it help the international trade?
(or)
b. Explain in brief the procedure under clearance of imports for trade logistics.

SECTION -C (30 Marks)

Answer **ALL** questions

ALL questions carry **EQUAL** Marks

(5 x 6 = 30)

11. a. Enumerate the stages in globalization.
(or)
b. Discuss the strategies to deal with cultural differences.
12. a. Elucidate the procedure to be followed for the export under the Trade policy.
(or)
b. What are the governing provisions to be adhered to while exporting the goods from India?
13. a. State the importance and role of credit guarantee corporation of India in financing.
(or)
b. Explain in detail the various documents to be prepared for import financing.
14. a. What is meant by economic integration? Specify and explain its different levels.
(or)
b. How does SEZ help India's foreign trade. Explain in detail its importance.
15. a. Highlight on the role played by CONCOR in International trade logistics.
(or)
b. Specify the need for intermodal operations for better logistics management in international trade.

Z-Z-Z

END