

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

MCom DEGREE EXAMINATION DECEMBER 2023
(Third Semester)

Branch – COMMERCE

MAJOR ELECTIVE COURSE – I :
INTERNATIONAL BUSINESS

Time: Three Hours

Maximum: 50 Marks

SECTION-A (5 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(5 x 1 = 5)

1. The country that attracts the largest FDI inflow is
(i) India (ii) China (iii) USA (iv) Brazil
2. According to Porter, the key factors of production are
(i) Inherited (ii) created (iii) artificial (iv) natural
3. The World Trade Organisation was formed in the year _____ with GATT as its basis.
(i) 1993 (ii) 1994 (iii) 1995 (iv) 1996
4. On the balance of payment statements, merchandise imports are classified in the
(i) Current account (ii) Capital account
(iii) Unilateral transfer account (iv) Official settlement account
5. An instrument for making payment against the documents is
(i) Bank note Documentary collection (ii) Open account pay slip
(iii) conditional undertaking contract (iv) Letter of Credit

SECTION - B (15 Marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks

(5 x 3 = 15)

6. a Differentiate between International Trade and International Business.
Or
b International trade reduces monopolistic exploitation. Do you agree with this statement?
7. a What are the methods of resolving Internal Business Disputes?
Or
b Analyze in details the component of economic environment.
8. a Analyze different types of tariffs and their role in international trade.
Or
b Indicate a few benefits to India by being a member of WTO.

Cont...

9. a Explain the Balance of Payment theory of Exchange rate.
Or
b Explain the concept of "Balance of Payment".
10. a Explain different types of Letter of Credit.
Or
b Why should one establish a unit the SEZ scheme?

SECTION -C (30 Marks)

Answer any **Three** questions

ALL questions carry **EQUAL** Marks (3 x 10 = 30)

11. Analyze 'Exporting' mode of entering international market.
12. Analyze the causes for low inflow of FDI in India.
13. "GATT has bias and in-built contradiction in its Articles which resulted in its future" – Discuss.
14. State the policy of IMF towards exchange rate.
15. Write an account of India's foreign trade during the liberalized era.

Z-Z-Z

END