

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)
MCom DEGREE EXAMINATION DECEMBER 2023
(Third Semester)
Branch – COMMERCE

ENTREPRENEURIAL DEVELOPMENT

Time: Three Hours

Maximum: 50 Marks

SECTION-A (5 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(5 x 1 = 5)

1. Which of these is not a type of entrepreneurship?
i) Small business entrepreneurship ii) Scale entrepreneurship
iii) Large Scale iv) intropreneurship
2. How many Subgroups in the MSME sector in india?
i) 19 ii) 10 iii) 8 iv) 5
3. Find the Project life cycle Consists of _____.
i) Understanding the scope of the project
ii) Objectives of the Project
iii) Formulation and Planning various activities
iv) All of the above
4. Indicate the DGTD Stand for -----.
i) Directorate General of Technical Development
ii) District General of Taxation Deduction
iii) Directorate General of Taxation Deduction
iv) District General of Technical Development
5. Which of the following is a successful med-tech start-up?
i) Amber ii) Dixon iii) Practo iv) Swiggy

SECTION - B (15 Marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks

(5 x 3 = 15)

6. a Explain the importance of intrapreneurship.
OR
b Compare Entrepreneur with intrapreneur.
7. a Explain the models of entrepreneurial Development
OR
b State the role of clusters in promoting MSME.
8. a Examine needs for business plan.
OR
b Narrate the Advantages of the Project Plan.
9. a State the name of institution offering financial assistance.
OR
b Bring out the objectives of SIDBI.
10. a Identify rise and growth of startup ecosystem in india.
OR
b Explain the recent initiative influencing startup india.

Cont...

SECTION - C (30 Marks)

Answer any **THREE** Questions

ALL Questions Carry **EQUAL** Marks

(3 x 10 = 30)

11. Explain the types of intrapreneurship.
12. Discuss the environmental factors affecting entrepreneurial Growth.
13. Explain the various steps for preparing business plan.
14. Categorize the different institutions providing non – financial assistance to SSIs.
15. Elucide the objectives of startup ecosystem in india.

Z-Z-Z

END