PSG COLLEGE OF ARTS & SCIENCE

(AUTONOMOUS)

MSc DEGREE EXAMINATION DECEMBER 2023

(First Semester)

Branch - APPLIED PSYCHOLOGY

ADVANCED SOCIAL PSYCHOLOGY

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer ALL questions

ALL questions carry EQUAL marks $(10 \times 1 = 10)$

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Question No.	Question	K Level	CO		
1	Find the self that is derived from groups the person belongs to is called a) Personal self b) Social self c) Group self d) In group identity	K1	CO1		
2	Identify Group of individuals reaching a consensus without critical reasoning is called a) Group think b) Rational thinking c) Consensus decision d) Too many cooks	K1	CO2		
3	Match People protecting themselves against the concerns about death is a) Self defense b) Defense mechanism c) Terror management d) Superstition	K1	CO1		
4	Which is a powerful emotional release? a) Venting up b) Emotional expression c) Crying d Catharsis	K2	CO4		
5	Label Presence of others discourages an individual from intervening is a) Individual apathy b) Personal concern c) Bystander apathy d) Group apathy	K2	CO5		
6	Which theory indicates that one does not necessarily have to rely as group prototypes to create a mental link between self and in group? a) Self anchoring theory b) Evolutionary theory c) Terror Management theory d) Social identify theory	K1	CO1		
7	Which involves the use or threat of violence effects to create fear not just within direct victims but among wide audience? a) Bombing b) Suicide c) Camping d) Terrorism	K2	CO3		
8	Which theory of aggression suggests that people rely on external rather than internal uses to distinguish and label specific emotions? a) Mascow theory b) Excitation transfer theory c) Gardener theory d) Two factor theory	K2	CO4		
9	State the process of helping others without expecting anything in return. a) Altruism b) Revenge c) Jealousy d) Selfishness	К3	CO5		
10	Which effect occurs when the presence of others discourages an individual from intervening in an emergency situation against a bully/ during a crime? a) Stroop effect b) Decoy effect c) Aalo effect d) Bystander effect	K2	CO5		

SECTION - B (35 Marks)

Answer ALL questions
ALL questions carry EQUAL Marks

ALL questions carry EQUAL Marks $(5 \times 7 = 35)$					
Question No.	Question	K Level	СО		
11.a.	Discuss the importance of self awareness.				
(OR)		K2	COI		
11.b.	Classify the consequences of high and low self esteem.				
12.a.	Examine the stages of group development.				
	(OR)	K4			
12.b.	Analyse Prisoner's dilemma.				
13.a.	Explain the self categorization theory.				
(OR)		K5	CO2		
13.b.	Discuss social identity theory.				
14.a.	Compare evolutionary and social approach to aggression.				
(OR)		K5	CO4		
14.b.	Determine the physical environmental factors of aggression.				
15.a.	Classify social norms.				
(OR)			CO5		
15.b.	Explain how mood influences pro-social behavior.				

SECTION -C (30 Marks)

Answer ANY THREE questions

ALL questions carry **EQUAL** Marks $(3 \times 10 = 30)$

Question No.	Question	K Level	со
16	Construct strategies for self enhancement.	K3	CO1
17	Compare and contrast different styles of leadership.	K2	CO2
18	Evaluate ways to improve intergroup relations.	K5	CO3
19	Criticize the various determinations of aggression.	K5	CO4
20	Explain the Main origins of pro-social behaviour.	K5	CO5