

PSG COLLEGE OF ARTS & SCIENCE  
(AUTONOMOUS)

BSc DEGREE EXAMINATION DECEMBER 2023  
( First Semester)

Branch - VISUAL COMMUNICATION (ELECTRONIC MEDIA)

**DIGITAL PHOTOGRAPHY**

Time: Three Hours

Maximum: 75 Marks

**SECTION-A (10 Marks)**

Answer ALL questions

ALL questions carry EQUAL marks

(10 × 1 = 10)

All Questions are Multiple Choice

Module No.	Question No.	Question	K Level	CO
1	1	What does DSLR stand for a) Digital Sensor Light Recorder b) Digital Single Lens Reflex c) Dual – Shutter lens Refraction d) Dynamic Sensor Luminescence Response	K1	CO1
	2	What does the ISO setting on a DSLR camera control? a) Aperture size                      b) Shutter speed c) Sensitivity to light              d) White balance	K2	CO1
2	3	The focal length of a camera lens is typically measured in: a) Millimeters                      b) Meters c) Centimeters                      d) Kilometers	K1	CO2
	4	What type of lens is often used for close-up photography and magnifying small subjects? a) Prime lens                      b) Wide-angle lens c) Telephoto lens                      d) Macro lens	K2	CO2
3	5	Which type of light source is the sun considered to be? a) Incandescent                      b) Fluorescent c) Natural                      d) LED	K1	CO3
	6	When light bounces off a surface, it is referred to as: a) Intensity                      b) Reflection c) Diffusion                      d) Color temperature	K2	CO3
4	7	What is the primary role of photojournalism? a) Creating artistic images b) Capturing candid portraits c) Telling visual stories through news and documentary photography d) Promoting commercial products	K1	CO4
	8	In photojournalism, what does "news value" of a picture refer to? a) The image's market value for selling prints b) The emotional impact of the image on viewers c) The image's relevance and significance in conveying a news story d) The image's aesthetic qualities	K2	CO4
5	9	Which of the following software programs is widely used for advanced image editing and retouching? a) Microsoft Word                      b) Adobe Photoshop c) Google Chrome                      d) Windows Media Player	K1	CO5

Cont...



