

PSG COLLEGE OF ARTS & SCIENCE  
(AUTONOMOUS)

BA DEGREE EXAMINATION DECEMBER 2023  
(First Semester)

Branch - SOCIOLOGY

ELEMENTS OF SOCIAL PSYCHOLOGY

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer ALL questions

ALL questions carry EQUAL marks (10 × 1 = 10)

Module No.	Question No.	Question	K Level	CO
1	1	Which approach suggests that social behaviors developed through genetics and inheritance? a. Social Learning approach b. Evolutionary approach c. Socio-Cognitive approach d. Socio-cultural approach	K1	CO1
	2	Who is known as the Father of Social Psychology? a. Gustav Lebon b. Kurt Lewin c. Gordon Allport d. Auguste Comte	K2	CO1
2	3	How many components does attitude have? a. 4 b. 3 c. 2 d. 5	K1	CO2
	4	What is attitude? a. Bad Behavior b. Ego c. An evaluation or way of seeing something d. Prejudice	K2	CO2
3	5	Often, people who are against affirmative action are most concerned with: a. Protecting in-group members b. Derogating out-group members c. Both A and B d. Neither A nor B	K1	CO3
	6	Which of the following is not a symptom of groupthink? a. Unquestioned belief in the group's morality b. Rationalization c. Conformity pressure d. Social loafing	K2	CO3
4	7	Frank and Gilovich's laboratory research suggested that putting on a black uniform can produce a. Social loafing b. Groupthink c. Aggression d. Evaluation apprehension	K1	CO4
	8	Helping is increased by exposure to _____ a. Surrounding b. Environment c. Prosocial models d. People	K2	CO4
5	9	Prejudice is a type of? a. Motivation b. Attitude c.. Instinct d. Inspiration	K1	CO5
	10	Prejudice is studied under which level of social behavior? a. Group Level b. Interpersonal Level c. Introduction d. Individual Level	K2	CO5

Cont...

**SECTION - B (35 Marks)**

Answer ALL questions

ALL questions carry EQUAL Marks (5 × 7 = 35)

Module No.	Question No.	Question	K Level	CO
1	11.a.	Analyze the brief history of social psychology	K2	CO1
	(OR)			
	11.b.	Classify methods in social psychology		
2	12.a.	Examine attitude and influence on behaviour	K3	CO2
	(OR)			
	12.b.	Evaluate group cohesiveness		
3	13.a.	Determine the types of leadership	K4	CO3
	(OR)			
	13.b.	Elaborate the theories of aggression		
4	14.a.	Evaluate the motives for pro-social behaviour	K5	CO4
	(OR)			
	14.b.	Explain the helping dilemma increasing pro-social behaviour		
5	15.a.	Investigate the prejudice and causes of prejudice	K4	CO5
	(OR)			
	15.b.	Evaluate stereotypes and types of stereotypes		

**SECTION -C (30 Marks)**

Answer ANY THREE questions

ALL questions carry EQUAL Marks (3 × 10 = 30)

Module No.	Question No.	Question	K Level	CO
1	16	Elaborate the need to study social psychology	K4	CO1
2	17	Formulate the attitude change in the social situation	K5	CO2
3	18	Discuss the functions and power of leadership	K5	CO3
4	19	Maximize the learning theories of aggression	K6	CO4
5	20	Overcoming stereotypes and reducing prejudice	K6	CO5

Z-Z-Z

END