

SECTION - B (35 Marks)Answer **ALL** questions**ALL** questions carry **EQUAL** Marks (5 × 7 = 35)

Question No.	Question	K Level	CO
11.a.	Discuss the services provided by a travel agency.	K5	CO5
	(OR)		
11.b.	Mention the characteristics of Business travel agents.	K5	CO5
12.a.	Point out the characteristics of tourist.	K5	CO2
	(OR)		
12.b.	Highlight importance of transportation in tourism.	K2	CO3
13.a.	How tourist attractions are classified?	K5	CO2
	(OR)		
13.b.	State the important reasons for tourist to travel by Rail transport.	K1	CO3
14.a.	Explain new accommodation concepts of hotel industry.	K2	CO1
	(OR)		
14.b.	Describe time share hotels.	K2	CO1
15.a.	Write a brief note on escorted tour.	K5	CO5
	(OR)		
15.b.	Mention different types of tour/travel itinerary.	K2	CO4

SECTION -C (30 Marks)Answer **ANY THREE** questions**ALL** questions carry **EQUAL** Marks (3 × 10 = 30)

Question No.	Question	K Level	CO
16	Highlight the functions of IATO.	K2	CO4
17	Summarize alternative forms of tourism with examples.	K5	CO2
18	Explain different types of room rates/tariffs followed in Hotels.	K2	CO1
19	Enumerate the components of a package tour.	K5	CO5
20	Elucidate term international carriers and domestic carriers.	K1	CO3

Z-Z-Z END