

**PSG COLLEGE OF ARTS & SCIENCE  
(AUTONOMOUS)**

**BVoc DEGREE EXAMINATION DECEMBER 2023  
(Sixth Semester)**

**Branch – FOOD PROCESSING TECHNOLOGY**

**DISCIPLINE SPECIFIC COURSE ELECTIVE II: FOOD INDUSTRY  
MANAGEMENT**

Time: Three Hours

Maximum: 75 Marks

**SECTION-A (10 Marks)**

Answer **ALL** questions

**ALL** questions carry **EQUAL** marks (10 x 1 = 10)

1. Which management function involves setting goals and objectives and creating specific plans for completing them?
 

(i) Planning	(ii) Organizing
(iii) Controlling	(iv) Evaluating
2. What are the key characteristics of the transactional leaders?
 

(i) Guiding, mentoring and demonstrating	(ii) Guiding, demonstrating and motivating
(iii) Guiding, commanding and motivating	(iv) Guiding, mentoring and motivating
3. Which tool is used for performance assessment and the logical evaluation of avenues for improvement in energy management and audits?
 

(i) Fuel substitution	(ii) Monitoring and verification
(iii) Energy pricing	(iv) Bench marking
4. Which of the following is not part of the cost accounting concept?
 

(i) Product costing	(ii) Profit sharing
(iii) Controlling	(iv) Planning
5. What is the most important goal of business communications?
 

(i) Receiver understanding	(ii) Receiver response
(iii) Organizational response	(iv) Organizational planning
6. Which of the following are not barriers to communication?
 

(i) Physical Barriers	(ii) Cultural Barriers
(iii) Lateral Barriers	(iv) Organizational Barriers
7. Which of the following is a systematic examination of the books and records in a business?
 

(i) Auditing	(ii) Vouching
(iii) Verification	(iv) Checking
8. Find the audit instructions issued by the controller and auditor general in India?
 

(i) Statutory audit	(ii) Final audit
(iii) Management audit	(iv) Government audit
9. Which of the following are the objectives of an internal audit?
 

(i) To keep proper control over debtors	(ii) To evaluate the accounting system
(iii) To help the management to effective leadership	(iv) None of above
10. Identify the primary purpose of the audit programme?
 

(i) Detection of errors	(ii) Compliance with GAAP
(iii) Collection of sufficient evidence	(iv) Assessment of audit risk

Cont...

**SECTION - B (35 Marks)**

Answer **ALL** Questions  
**ALL** Questions Carry **EQUAL** Marks (5 x 7 = 35)

- 11 a Explain the administrative theories of organizations.  
OR  
b Bring out the concept and steps of decision-making.
- 12 a Describe about the norms and plans in time management.  
OR  
b Explain labour policies and welfare measures in personal management.
- 13 a Bring out the importance and objectives of communication.  
OR  
b Classify the different types of communication.
- 14 a Describe about the basic principles of auditing.  
OR  
b Summarize in detail about the planning and steps before commencement of auditing.
- 15 a Explain the audit programmes advantages and limitations.  
OR  
b State the functions of the financial audit.

**SECTION - C (30 Marks)**

Answer any **THREE** Questions  
**ALL** Questions Carry **EQUAL** Marks (3 x 10 = 30)

- 16 Discuss in detail about leadership styles, qualities, and techniques.
- 17 Enumerate the cost and budgeting in resource management
- 18 Discuss about the effective communication and methods to overcome barriers.
- 19 Discuss the detailed procedure of industrial auditing.
- 20 Discover the different types of auditing.

Z-Z-Z

END