22CDU103N/ 22CDU103 / 18CDU03

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

BSc DEGREE EXAMINATION DECEMBER 2023
(First Semester)

Branch – **COSTUME DESIGN AND FASHION**

FASHION DESIGNING /
CONCEPTS OF FASHION DESIGNING

Time: Three Hours   Maximum: 75 Marks

SECTION-A (10 Marks)
Answer **ALL** questions
ALL questions carry **EQUAL** marks   (10 × 1 = 10)

Module No.	Question No.	Question	K Level	CO
1	1	Fashion acceptance or rejection are determined by. a) Consumers b) designers c) retailers d) advertisers	K1	CO1
	2	_____ is more than just clothing. a) Fashion b) Apparel c) Garment d) Clothing	K2	CO1
2	3	A slanting or diagonal line cut or sewn across weave of the cloth is called. a) Selvedge b) bias c) bowing d) muslin	K1	CO2
	4	Garment cutting and manufacturing is based on _____. a) measurements b) fit c) style d) fullness	K2	CO2
3	5	An attractive feature used in design is a) fringing b) darts c) fleets d) vent	K1	CO3
	6	Diamond shaped symbols used for accurate joining of pieces is _____. a) awl b) bodkin c) notches d) magic tape	K2	CO3
4	7	Colors which are exact opposite to each other on color wheel are _____. a) Analogous b) Monochromatic c) Tetrade d) complimentry	K1	CO4
	8	Lightness or darkness of a colour is known as a) Value b) Intensity c) Brightness d) Dullness	K2	CO4
5	9	To predict or foretell future fashion is termed as _____. a) Fashion cycle b) Fashion rendering c) Fashion forecasting d) Fashion service	K1	CO5
	10	Two main types of fashion forecasting are a) Seasonal and annual b) trend and colour c) international and domestic d) long-term and short-term	K2	CO5

SECTION - B (35 Marks)
Answer **ALL** questions

ALL questions carry **EQUAL** Marks   (5 × 7 = 35)

Module No.	Question No.	Question	K Level	CO
1	11.a.	Identify the adoption of fashion and explain in detail.	K3	CO1
		(OR)		
	11.b.	Develop a bride jewellery with neat sketches.		
2	12.a.	Demonstrate on functions and importance of different trimmings on garments.	K2	CO2
		(OR)		
	12.b.	Summarize on structural and decorative design.		
3	13.a.	Analyze on the principles of design.	K4	CO3
		(OR)		
	13.b.	Examine on fashion accessories.		
4	14.a.	Identify the seasonal colors and apply it on a women's garment.	K3	CO4
		(OR)		
	14.b.	Develop the application of color psychology in dress designing.		
5	15.a.	Analyze on ethnic and historic costumes.	K4	CO5
		(OR)		
	15.b.	Examine on Fashion Forecasting.		

SECTION -C (30 Marks)
Answer **ANY THREE** questions

ALL questions carry **EQUAL** Marks   (3 × 10 = 30)

Module No.	Question No.	Question	K Level	CO
1	16	Draw a fashion cycle for any garment style and explain its different stages with example.	K4	CO1
2	17	List out and explain the different decorative designs for a frock.	K4	CO2
3	18	Classify different types of hats.	K4	CO3
4	19	Analyze the role of colour in the principles of design.	K4	CO4
5	20	Analyze the need of fashion forecasting.	K4	CO5

Z-Z-Z   END