

PSG COLLEGE OF ARTS & SCIENCE  
(AUTONOMOUS)

BCom DEGREE EXAMINATION DECEMBER 2023  
(Fourth Semester)

Branch – COMMERCE (BUSINESS ANALYTICS)

BUSINESS ECONOMICS

Time: Three Hours

Maximum: 50 Marks

SECTION-A (5 Marks)

Answer ALL questions

ALL questions carry EQUAL marks (5 x 1 = 5)

1. The branch of economics that deals with the allocation of resources is \_\_\_\_\_.  
(i) Econometrics (ii) Macroeconomics  
(iii) Microeconomics (iv) None of the above
2. The basic reason of operating the Law of Diminishing Returns is:  
(i) Scarcity of Factors (ii) Imperfect Substitution between Factors  
(iii) Both (a) and (b) (iv) None of the above
3. The elasticity for the demand of durable goods is \_\_\_\_\_.  
(i) Zero (ii) Equal to unity  
(iii) Greater than unity (iv) Less than unity
4. Which of the following is the correct term for calculating National Income at the market prices?  
(i) Money income (ii) non-monetary income  
(iii) Real income (iv) None of the above
5. Which of the following items is an example of capital expenditure undertaken by the government?  
(i) Subsidies and defense services expenditure  
(ii) Construction of roads and repayment of loans  
(iii) Both a and b are correct  
(iv) Both a and b are incorrect

SECTION - B (15 Marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks (5 x 3 = 15)

6. a. Write a note on Disinvestment.  
OR  
b. Explain- Macro economics.
7. a. Explain the average cost.  
OR  
b. Write a short note on Land.
8. a. Discuss- Duopoly.  
OR  
b. Explain the cross elasticity of demand.

Cont...

9. a. What is GDP? Explain.  
OR  
b. Write a note on service sector and its important in Indian economy.
10. a. Write a short note on Energy.  
OR  
b. What are the causes of poverty?

**SECTION -C (30 Marks)**  
Answer ALL questions  
ALL questions carry EQUAL Marks (5 x 6 = 30)

11. a. Write essay on features of an Indian economy.  
OR  
b. What are the advantages and disadvantages of LPG?
- 12.a. Explain and illustrate the Laws of Production.  
OR  
b. Explain the law of demand.
- 13.a. Discuss the factors determining elasticity of demand.  
OR  
b. Write an essay on monopolistic competition.
- 14.a. Write about different methods of measuring national income in India.  
OR  
b. Explain the role of various sectors on development of Indian Economy.
- 15.a. Discuss- Infrastructure and growth.  
OR  
b. Explain the measures taken by the government to solve unemployment in our country.

Z-Z-Z

END