

14MCP13

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

MA DEGREE EXAMINATION MAY 2022
(Third Semester)

Branch – JOURNALISM & MASS COMMUNICATION

TELEVISION & RADIO PRODUCTION

Time: Three Hours

Maximum: 75 Marks

Answer ALL questions
ALL questions carry EQUAL marks

(5 X 15 = 75)

1. a) Explain Growth and History of Electronic Media in India.
(OR)
b) "Private channels becomes more fashionable than Government channels"
- Discuss.
2. a) Explain the Radio broadcasting system and its functioning.
(OR)
b) Discuss the studio facilities and production techniques for Radio.
3. a) Explain the development of Television in India.
(OR)
b) Discuss broadcasting standards and formats in Television.
4. a) Write short notes on
Cable TV
Educational TV and
Entertainment TV
(OR)
b) Explain the techniques and the principles behind the television writing.
5. a) Briefly explain the recent development of FM Radio and Gyanvani.
(OR)
b) "Whether Community radio serves the purpose" – Justify your comment.

Z-Z-Z END

