

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)
BBA DEGREE EXAMINATION DECEMBER 2023
(Third Semester)

Branch – BUSINESS ADMINISTRATION (LOGISTICS)

INTERNATIONAL LOGISTICS MANAGEMENT & LINER LOGISTICS

Time: Three Hours

Maximum: 50 Marks

SECTION – A (5 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(5x1=5)

1. Which of the following is not a key factor in International Logistics?
 - i. Customs regulations
 - ii. Exchange rate
 - iii. Domestic transportation
 - iv. Weather Conditions
2. What type of container is designed to transport liquids?
 - i. Dry Van container
 - ii. Open Top container
 - iii. Flat rack container
 - iv. Tank Top container
3. Which document helps to prove that the goods were produced, manufactured and processed in a specific country?
 - i. Bill of Lading
 - ii. Letter of Credit
 - iii. Certificate of Origin
 - iv. Commercial invoice
4. How does an ERP system improve international logistics in terms of cost control?
 - i. By increasing import tariff
 - ii. By automating financial planning and budgeting
 - iii. By reducing the need for international shipments
 - iv. By outsourcing logistics operations
5. Neo-Mercantilism is often associated with _____.
 - i. Adam Smith
 - ii. John Maynard Keynes
 - iii. Fredrick Hayek
 - iv. Alexander Hamilton

SECTION – B (15 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(5x3=15)

6. a. How does international logistics contribute to market expansion for businesses?
OR
b. Explain the importance of inventory management in international logistics.

Cont...

7. a. State the meaning of container tracking. Describe the technologies that are commonly used to track the location and status of during transit.
OR
b. Narrate the responsibilities of the Deck Department on a ship.
8. a. Summarise the services provided by third party logistics provider in international supply chain management.
OR
b. Discuss the significants of paperless trade in global logistics.
9. a. Give an outline on the security measure implemented in fleet management system to protect sensitive fleet data.
OR
b. How does a bill of exchange facilitate payment in international trade transactions?
10. a. Narrate the shortcomings / criticisms of the mercantilist economic system.
OR
b. Sketch out the mechanism of letter of credit.

SECTION – C (30 Marks)Answer **ALL** questions**ALL** questions carry **EQUAL** marks

(5x6=30)

11. a. Highlight the need for developing a sound system of international logistics in a country like India.
OR
b. Analyse the impact of COVID -19 on the international logistics Scenario.
12. a. Compare the costs and benefits of owning and leasing of containers.
OR
b. Enumerate the role of ship management companies in shipping business.
13. a. Explain the important commercial documents relating to international trade.
OR
b. Examine the customs clearance procedure in India.
14. a. Discuss the significance of effective ERP for a logistics company.
OR
b. Assume that you are the head of a company exporting gems and jewellery. How would you design the CRM strategies?
15. a. Identify the points to be considered by a business while choosing the most suitable method of payment for a specific international trade transaction.
OR
b. Elucidate the procedure for settlement of cargo claims.

Z-Z-Z

END