

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

BVoc DEGREE EXAMINATION DECEMBER 2023
(Fourth Semester)

Branch – BANKING, STOCK & INSURANCE

PRINCIPLES OF MANAGEMENT

Time: Three Hours

Maximum: 50 Marks

SECTION-A (5 Marks)

Answer ALL questions

ALL questions carry EQUAL marks (5 x 1 = 5)

- 1 This function of Management related to placing the right person at the right job is

a) Organising b) Staffing c) Planning d) Controlling
- 2 In terms of the sequential relationship, the first function requiring -----managerial attention is:
a) planning b) coordinates c) directing d) controlling
- 3 Fedrick Winslow Taylor's Mechanism of Scientific Management includes
a) Scientific task setting b) Planning the task
c) Standardization of tools and equipment's d) All of the above
- 4 Degree of decentralisation indicates
a) Degree of authority delegation b) Degree of responsibility
c) Degree of power delegation d) Degree of accountability
- 5 Co-ordination is considered to be the essence of management because
a) It is a common thread that runs through all the activities within the organisation
b) It is implicit and inherent in all functions of the organisation
c) It is a force that binds all the functions of management
d) All of the above

SECTION - B (15 Marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks (5 x 3 = 15)

- 6 a) Outline briefly about the various functions of Management.
OR
b) Management: Science or Art – Discuss.
- 7 a) What is planning? Explain the steps involved in planning.
OR
b) Explain different types of plans.
- 8 a) Narrate briefly about the various types of Departmentation.
OR
b) State the importance of Organisation.
- 9 a) Explain the significance of staffing.
OR
b) Analyse the qualities of Good leader.
- 10 a) Explain the importance of motivation.
OR
b) Bring out the process of control.

Cont...

SECTION -C (30 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks

(5 x 6 = 30)

- 11 a) Discuss Henry Fayol's 14 principles of management.
OR
b) Elucidate the F.W. Taylor principles Scientific Management.
- 12 a) Define MBO. Describe the benefits and weakness of MBO and ways to overcome them.
OR
b) Examine decision- making and explain the process of decision –making that affects the efficiency of the business decisions.
- 13 a) Summarise briefly the various steps involved in organizing.
OR
b) Discuss in detail about the modern organisation theory.
- 14 a). Elaborate the various sources of recruitment.
OR
b) Discuss the various Methods of training the employee.
- 15 a) Describe the Maslow motivational need theory.
OR
b) Enumerate the Herzberg motivational hygiene theory.

Z-Z-Z

END