

**PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)**

**MCom(IB) DEGREE EXAMINATION MAY 2022
(Second Semester)**

Branch – INTERNATIONAL BUSINESS

ENTREPRENEURSHIP

Time: Three Hours

Maximum: 50 Marks

SECTION-A (5 Marks)

Answer ALL questions

ALL questions carry EQUAL marks (5 x 1 = 5)

1. Entrepreneurship is a creative activity - Said by _____
 (a) Frederick Harbison (b) B. F. Hoselitz
 (c) B. Higgins (d) Joseph
2. Which of the following is not an explanation for why small businesses tend not to write formal business plans?
 (a) a lack of understanding of the process or benefits of business planning
 (b) pressure on doing, rather than thinking, or gathering information
 (c) no data being available
 (d) the belief that strategic planning is for larger organizations
3. Small Industries Development Bank of India (SIDBI) was established in :
 (a) 1986 (b) 1987
 (c) 1988 (d) 1989
4. who start with an idea not for making profit but for social welfare
 (a) Social entrepreneur (b) Imitative Entrepreneur
 (c) Drone entrepreneur (d) Novice Entrepreneur
5. Which of these is not a category of external forces that affects a business?
 (a) Competitive forces (b) Technological forces.
 (c) Economic forces (d) Socio-economic forces

SECTION - B (15 Marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks (5 x 3 = 15)

- 6 a Distinguish between the entrepreneur and intrapreneur.
 OR
 b Write any five qualities of Entrepreneur.
- 7 a Bring out the guidelines for preparing a business plan?
 OR
 b Summarize about the environmental scanning.
- 8 a Justify the roles of SIDBI in providing finance to entrepreneurs?
 OR
 b State about the features of Venture Capital.
- 9 a Distinguish between the entrepreneurship and social entrepreneurship.
 OR
 b How is a social enterprise different from a business?
- 10 a Explain about the characteristics of international entrepreneurship?
 OR
 b State the success factors in international entrepreneurship.

Cont...

SECTION -C (30 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks

(5 x 6 = 30)

- 11 a Describe the characteristics of successful entrepreneur.
OR
b Discuss about the innovative qualities of an entrepreneur?
- 12 a Analyze about the basic elements needed in preparing a business plan?
OR
b Discuss about the technical feasibility of product and services.
- 13 a Examine about the objectives and functions of DIC.
OR
b Highlight the incentives and subsidies offered by the central Government.
- 14 a Infer the characteristics of social entrepreneur?
OR
b Outline the role of social entrepreneur in the development of a country.
- 15 a Discuss about the international competitiveness information internationalization of SMEs.
OR
b Point out the common traits of international entrepreneurs.

Z-Z-Z

END