

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

BCom DEGREE EXAMINATION MAY 2024
(Sixth Semester)

Branch – COMMERCE WITH COMPUTER APPLICATIONS

DISCIPLINE SPECIFIC ELECTIVE – II: ENTERPRISE RESOURCE PLANNING

Time: Three Hours

Maximum: 50 Marks

SECTION-A (5 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(5 x 1 = 5)

1. ERP stands for
a) Enterprise Resource Planning
b) Energy Resource Planning
c) Enterprises Recovery Planning
d) Enterprises Resource plane
2. OLAP transforms data warehouse data into _____.
a) reports.
b) strategic information.
c) existing data
d) tables
3. _____ is the last phase in ERP implementation life cycle.
a) Testing
b) End user training.
c) Post implementation
d) Going live
4. ERP is a collection of software programs which ties together all of an enterprise's various functions
a) HR
b) Finance
c) Manufacturing & sales
d) All of the above
5. To plane and manage all the resources of the organization — systems are used
a) ERP
b) BOM
c) MRP
d) all of the above

SECTION - B (15 Marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks

(5 x 3 = 15)

- 6 a) Explain the basic concepts of ERP.
OR
b) Bring about the common ERP myths.
- 7 a) State your understanding about Data Mining.
OR
b) Describe about OLAP
- 8 a) Show the objectives of ERP implementation.
OR
b) Narrate the importance of ERP Project management.
- 9 a) Analyze the various applications of ERP in production.
OR
b) Sketch the role of ERP in human resource material management.
- 10 a) Explain about ERP Market share in detail.
OR
b) Outline the various business benefits of SAP applications.

Cont...

SECTION -C (30 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks

(5 x 6 = 30)

- 11 a) Discover the reasons for the growth of ERP markets.
OR
b) Elucidate the advantages of ERP.
- 12 a) Discuss the features of Business Process Re-engineering.
OR
b) Outline the advantages of data warehousing.
- 13 a) Examine the various ERP implementation challenges.
OR
b) Point out the success and failure factors of ERP implementation.
- 14 a) Identify the various business modules of ERP in Finance.
OR
b) Infer the marketing management module in ERP packages.
- 15 a) Summarize the evolution of ERP to ERP-II.
OR
b) Examine the present and future of ERP.

Z-Z-Z

END