

**PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)**

**BCom DEGREE EXAMINATION MAY 2024
(Fourth Semester)**

Branch – COMMERCE (BUSINES ANALYTICS)

BUSINESS ECONOMICS

Time: Three Hours

Maximum: 50 Marks

SECTION-A (5 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(5 x 1 = 5)

- 1 Who was the founder of Economics?

(i) Adam Smith	(ii) Alfred Marshall
(iii) Keynes	(iv) Ricardo
- 2 Which of the following explains the short-run production function?

(i) Law of Demand	(ii) Law of Variable Proportion
(iii) Returns to Scale	(iv) Elasticity of Demand
3. The elasticity for the demand of durable goods is _____

(i) Zero	(ii) Equal to unity
(iii) Greater than unity	(iv) Less than unity
4. Which of the following is another term for the Net National Product at factor cost?

(i) Personal Income	(ii) National Income
(iii) Gross National Product	(iv) Net Domestic Product
5. The value of goods and services produced by residents of a country and the value of their property is called _____.

(i) Gross domestic product	(ii) Net domestic product
(iii) Gross national income	(iv) Net national income

SECTION - B (15 Marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks

(5 x 3 = 15)

- 6 a. Discuss the objectives of business economics.
OR
b. Analysis the benefits of Globalization.
- 7 a. Explain Law of Production.
OR
b. Analyze increasing returns to scale.
- 8 a. Explain the classification of demand.
OR
b Describe the term cross Elasticity of demand giving examples.

Cont...

- 9 a. Describe the problem of agriculture development in India.
OR
b. Explain the role of agriculture in Indian economy contribution to national income.
- 10 a. Outline four factors that affect population growth.
OR
b. Classify the three main causes of poverty.

SECTION -C (30 Marks)

Answer any Three questions

ALL questions carry EQUAL Marks

(3 x 10 = 30)

11. Describe the Scope and Problems of Economy.
12. Distinguish between external and internal economics of scale.
13. Outline the importance of Elasticity of demand in economic theory.
14. Discuss the five measures of national income.
15. Examine the seven causes of inflation.

Z-Z-Z

END