

5	9	The decision which is taken within the purview of the policy of the organization is _____. A. programmed decision B. non-programmed decision C. major decision D. minor decision	K1	CO5
	10	The process whereby a manger shares his work and authority with his subordinates is _____. A. Decentralisaiton B. Responsibility C. Delegation D. decision making	K2	CO5

SECTION - B (35 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks (5 × 7 = 35)

Module No.	Question No.	Question	K Level	CO
1	11.a.	Why does the demand curve slope downwards? Explain.	K2	CO1
	(OR)			
	11.b.	Outline the determinants of supply.		
2	12.a.	Assume the law of returns economic to scale.	K4	CO2
	(OR)			
	12.b.	Examine in detail the various cost concepts.		
3	13.a.	Identify the features of money.	K3	CO3
	(OR)			
	13.b.	Plan out the functions of Commercial Banks.		
4	14.a.	Identify the benefits of controlling.	K3	CO4
	(OR)			
	14.b.	Construct the classification of Non-verbal communication.		
5	15.a.	Analyze the essential features of a good leader.	K4	CO5
	(OR)			
	15.b.	Examine the decision making process.		

SECTION -C (30 Marks)

Answer ANY THREE questions

ALL questions carry EQUAL Marks (3 × 10 = 30)

Module No.	Question No.	Question	K Level	CO
1	16	List out the factors to involve in demand.	K4	CO1
2	17	Examine the pricing strategies in monopoly market.	K4	CO2
3	18	Evaluate the special functions of Central Bank.	K5	CO3
4	19	Critizizae the concepts of delegation of authority.	K5	CO4
5	20	Elaborate Maslow's hierarchy theory of motivation.	K6	CO5

Z-Z-Z

END