

PSG COLLEGE OF ARTS & SCIENCE  
(AUTONOMOUS)

MCom(IB) DEGREE EXAMINATION MAY 2024  
(Second Semester)

Branch – INTERNATIONAL BUSINESS

INTELLECTUAL PROPERTY RIGHTS

Time: Three Hours

Maximum: 75 Marks

**SECTION-A (10 Marks)**

Answer ALL questions

ALL questions carry EQUAL marks

(10 × 1 = 10)

Module No.	Question No.	Question	K Level	CO
1	1	In which year WIPO Copyright Treaty was Adopted? i) 1995      ii) 1996      iii) 1997      iv) 1998	K1	CO1
	2	Authors right to claim ownership of created work is under i) Delivery of Books Act      ii) Press Act iii) Intellectual Property Rights      iv) Censorship	K2	CO1
2	3	Copyright Guide for Indian Libraries was publicly launched in i) 2020      ii) 2021      iii) 2022      iv) 2023	K1	CO2
	4	Berne Convention (1886) is concerned with i) Copyright      ii) Patent      iii) Trademark      iv) WIPO	K2	CO2
3	5	The protection of Words, Phrases & Symbols are termed as i) Patent      ii) Trade Mark      iii) Copyright      iv) TRIPS	K1	CO1
	6	Trade Mark is established in the year. i) 1997      ii) 1998      iii) 1999      iv) 2000	K2	CO2
4	7	An operation to review, evaluate, investigate patent related papers to identify valuable assets associated with awarded patents is called i) Patent Law      ii) Patent Mining iii) Patent Claws      iv) Patent review	K1	CO2
	8	Patent Database name of CSIR is i) In Pass      ii) Patent Scope      iii) Eksawa      iv) Patestate	K2	CO1
5	9	The use of Information or ideas protected by IPR are of _____ values. i) Cultural      ii) Social      iii) Commercial      iv) Moral	K1	CO1
	10	Technology and Traditional Knowledge are subjected to _____. i) Patent      ii) IP Protection iii) Piracy      iv) Squatting	K2	CO2

Cont...

**SECTION - B (35 Marks)**

Answer ALL questions

ALL questions carry EQUAL Marks (5 × 7 = 35)

Module No.	Question No.	Question	K Level	CO
1	11.a.	Expand and Construct TRIPS.	K3	CO3
		(OR)		
	11.b.	Develop the meaning and rationale of protection with necessary instances.		
2	12.a.	Dissect the pecuniary rights of an author associated with copyrights.	K4	CO5
		(OR)		
	12.b.	List out the work covered under copyright with examples.		
3	13.a.	Experiment with infringement of trademark Give relevant examples.	K3	CO4
		(OR)		
	13.b.	Discriminate collective mark from certification mark.		
4	14.a.	Compare discovery patentable and non-patentable invention.	K5	CO5
		(OR)		
	14.b.	Measure the necessary steps to protect the new plant varieties.		
5	15.a.	Develop ideas on the theme – property in cyber space.	K4	CO4
		(OR)		
	15.b.	Inspect concept of traditional knowledge protection with valid inferences.		

**SECTION -C (30 Marks)**

Answer ANY THREE questions

ALL questions carry EQUAL Marks (3 × 10 = 30)

Module No.	Question No.	Question	K Level	CO
1	16	Categorize the merits and demerits of forms of intellectual property rights.	K4	CO4
2	17	Interpret on the acts of infringement of Copyrights with examples.	K5	CO5
3	18	Divide the remedies, offences and penalties that are in-force with context to Trademark.	K4	CO5
4	19	Recommend Patents related with Traditional Knowledge and geographical indication.	K5	CO5
5	20	Examine Issues regarding of Public Health and Climatic Changes with examples.	K4	CO4

Z-Z-Z

END