

**PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)**

**MCom(IB) DEGREE EXAMINATION MAY 2024
(Third Semester)**

Branch – INTERNATIONAL BUSINESS

INTERNATIONAL TRADE LOGISTICS - I

Time: Three Hours

Maximum: 50 Marks

SECTION-A (5 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(5 x 1 = 5)

1. Inbound and Out bound logistics is _____ in the generic value chain of logistics.
(i) a support activity (ii) a primary activity
(iii) a input activity (iv) not an activity
2. Proper definition and communication of logistics __ objective are prerequisites for the development, implementation, administration, and control of logistic system design.
(i) strategic (ii) operational
(iii) managerial (iv) technical
3. If shipment is not effected within the permitted free days, the goods incur
(i) Dead freight (ii) Rebate
(iii) Demurrage (iv) Back freight
4. Apart from economic and non-economic benefits , __ is the main artery of logistics and supply chain management for the movement of goods.
(i) warehousing (ii) production
(iii) storage (iv) transportation
5. The location of ICD and CFS is regulated by
(i) The Ministry of Commerce (ii) The Ministry of Shipping
(iii) The central Government (iv) The state Government

SECTION - B (15 Marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks

(5 x 3 = 15)

- 6 a Define logistics management and explain its features.
OR
b Differentiate Logistics and Supply Chain Management.
- 7 a What are the objectives of packaging in Logistics management?
OR
b What is the importance of warehousing in Logistics?
- 8 a Write the Classification of Air Freight Rate.
OR
b List the Minor Sea port in India.
- 9 a Brief the Function of ICD.
OR
b What are the activities of CONCOR?
- 10 a Showcase the Startups in logistics.
OR
b What are the benefits of containerization?

Cont...

SECTION -C (30 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks (5 x 6 = 30)

11 a Discuss the goal of Logistics and explain the impact of Logistics decision process on success of the firm.

OR

b Explain the role of Information Communication Technology in Logistics management.

12 a Describe the Factors to be considered in distribution.

OR

b What is the Functionality of Transportation in Logistics?

13 a Explain the different types of charter parties.

OR

b Difference between third party logistics and 4th party logistics.

14 a What is Reverse logistics and what are the steps considered in reverse logistics?

OR

b Write the advantages and disadvantages of Air Transport.

15 a Discuss the Logistics Trends That Will Shape Logistics Management.

OR

b Elaborate the significance of Logistics for a developing country like India.

Z-Z-Z

END