

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

MSc DEGREE EXAMINATION MAY 2024
(Second Semester)

Branch - ELECTRONIC MEDIA

TELEVISION AND VIDEO PRODUCTION

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(10 × 1 = 10)

Module No.	Question No.	Question	K Level	CO
1	1	The purpose of a light meter in digital video production. A) To measure the intensity of light B) To adjust the aperture of the camera C) To control the focus of the camera D) To set the white balance of the camera	K1	CO1
	2	Tripod is used for A) To control the focus of the camera B) To provide stability for the camera C) To adjust the aperture of the camera D) To synchronize audio and video	K2	CO1
2	3	What is the purpose of location scouting in pre-production? A) To audition actors for the film B) To find suitable filming locations C) To design the costumes for the characters D) To edit the footage after filming	K1	CO2
	4	The role of a storyboard in pre-production is _____. A) To create the set design B) To plan the lighting for each scene C) To visualize the sequence of shots D) To record the dialogue for the film	K2	CO2
3	5	What is the purpose of a pan shot? A) To follow a subject horizontally B) To capture a wide view of a scene C) To zoom in on a specific detail D) To create a sense of disorientation	K1	CO3
	6	What is the primary function of a tilt shot? A) To follow a moving subject horizontally B) To create a sense of disorientation C) To capture a wide view of a scene D) To move the camera up or down to capture different perspectives	K2	CO3
4	7	What is the purpose of a transition in video editing? A) To change the speed of a clip B) To add special effects to a clip C) To adjust the volume of a clip D) To smoothly change between two clips	K1	CO4
	8	What does the term "capturing" refer to in digital video production? A) The organization of video files B) The adjustment of camera settings C) The process of recording video footage D) The editing of video footage	K2	CO4
5	9	How does the media influence public opinion? A) By presenting factual information only B) By shaping narratives and framing issues C) By avoiding controversial topics D) By promoting critical thinking	K1	CO5

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5	10	How does media influence consumer behavior? A) By providing accurate product information B) By creating desires and shaping preferences C) By promoting sustainable consumption D) By discouraging materialism	K2	CO5
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SECTION - B (35 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks (5 × 7 = 35)

Module No.	Question No.	Question	K Level	CO
1	11.a.	List out the various types of digital video cameras and their purpose.	K2	CO1
	(OR)			
	11.b.	Explain the role of floor manager in a television studio.		
2	12.a.	Explain the importance of location scouting in pre-production.	K3	CO2
	(OR)			
	12.b.	Describe the key elements that make a documentary impactful.		
3	13.a.	Explain the rule of thirds in cinematography.	K4	CO3
	(OR)			
	13.b.	What is mise-en-scène, and how does it enhance a film?		
4	14.a.	Describe the process of color grading and its importance in video editing.	K4	CO4
	(OR)			
	14.b.	Discuss the impact of sound editing on the viewer's experience of a video.		
5	15.a.	How do television programs reflect societal values and norms?	K5	CO5
	(OR)			
	15.b.	What role does television play in shaping cultural identities?		

SECTION - C (30 Marks)

Answer ANY THREE questions

ALL questions carry EQUAL Marks (3 × 10 = 30)

Module No.	Question No.	Question	K Level	CO
1	16	Detail the functions and setup of television studio.	K5	CO1
2	17	Describe the characteristics of a well-executed short film.	K6	CO2
3	18	Discuss the importance of camera movement in conveying meaning in a film. Provide examples of different types of camera movements and their effects.	K4	CO3
4	19	Detail linear and non-linear editing.	K4	CO4
5	20	Analyze the role of television in promoting social change and activism.	K5	CO5

Z-Z-Z

END