#### PSG COLLEGE OF ARTS & SCIENCE (AUTONOMOUS)

# **PGDBM DEGREE EXAMINATION MAY 2024**

(First Semester)

# Branch - PG DIPLOMA IN BUSINESS MANAGEMENT

#### MANAGEMENT PROCESS

Time: Three Hours

Maximum: 75 Marks

# SECTION-A (10 Marks)

Answer ALL questions

ALL questions carry EQUAL marks  $(10 \times 1 = 10)$ 

Module No.	Question No.	Question	K Level	СО
1	1	is the power given to a person to get work from his subordinates.  a) Management b) Administration c) supervisor d) leader	K1	CO1
	2	Esprit de-Corps means  a) duty is important b) truth is a winner c) work is worship d) union is strength	K2	CO1
2	3	F.W Taylor has given the principles of  a) management b) scientific management c) Admin d) leader	K1	CO2
	4	Henry fayol belongs to which schools of management?  a) neo-classical b) classical c) non-classical d) modern school	K2	CO2
3	5	Management is a) Art b) Science c) profession d) All the above	K1	CO3
	6	Who propounded the functions of management  a) Henry fayol  b) F.W. Tailor  c) Weber  d) Koonz	K2	CO3
4	7	is the most basic function of all management  a) staffing b) directing c) planning d) controlling	K1	CO4
	8	is the part of planning a) objectives b) forecasting c) decision-making d) budgeting	K2	CO4
5	9	forecasting techniques is applied only in projecting GNP a)motivational model b) PERT model c)Econometric model d) CPM model	K1	CO5
	10	Principles help managers to take the decision a) false b) true c) none d) partly true	K2	CO5

Cont...

#### 22DBM101N/22DBM101 Cont...

SECTION - B (35 Marks)
Answer ALL questions ALL questions carry EQUAL Marks

 $(5\times7=35)$ 

Module No.	Question No.	Question	K Level	со
1	11.a.	Interpret the levels of managers.		
	(OR)		K2	CO1
	11.b.	Explain Management ethics.		
2	12.a.	Summarize the concept of planning.		CO2
		(OR)	K3	
	12.b.	Illustrate the management by exception.		
3	13.a.	Identify the principles of organizing.		О3
	E Marie de	(OR)	K4	
	13.b.	Infer supervision.		
4	14.a.	Explain understanding groups.		
	(OR)		K5	CO4
	14.b.	Defend motivation and its need.		
5	15.a.	Illustrate managing innovation.		CO5
		(OR)	K3	
	15.b.	Organize the importance of controlling process	But Hari	

### SECTION -C (30 Marks)

Answer ANY THREE questions

ALL questions carry EQUAL Marks  $(3 \times 10 = 30)$ 

Module No.	Question No.	Question	K Level	СО
1	16	Elaborate the information technology for mangers.	K5	CO1
2	17	Describe Decision support system.	K4	CO2
3	18	Evaluate the process of organizing.	K5	CO3
4	19	Analyze trait and contingency theory.	K3	CO4
5	20	Discuss the 7P's of innovation in managing sustainable goals.	K4	CO5