

PSG COLLEGE OF ARTS & SCIENCE  
(AUTONOMOUS)

MCom(CA) DEGREE EXAMINATION MAY 2024  
(Fourth Semester)

Branch – COMMERCE WITH COMPUTER APPLICATIONS

MAJOR ELECTIVE COURSE – II  
ENTERPRISE RESOURCE PLANNING

Time: Three Hours

Maximum: 50 Marks

SECTION-A (5 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(5 x 1 = 5)

- 1 In Enterprise Resource Planning BI represent -----.
  - (i) Buyer Information
  - (ii) Business Installation
  - (iii) Budget Information
  - (iv) Business Intelligence
- 2 ----- is the most important factor to consider when implementing an ERP application.
  - (i) Training requirements
  - (ii) Business strategy and requirements
  - (iii) Find the lowest cost ERP application
  - (iv) Consulting partner to implement
- 3 The technology used to manage organization's customers relationships is known as -----.
  - (i) ERP
  - (ii) LAN
  - (iii) CRM
  - (iv) SCM
- 4 ----- is the first phase in ERP implementations.
  - (i) Understanding the problem
  - (ii) Going live
  - (iii) Defining solutions
  - (iv) Executing the work
- 5 ----- technology is key to cloud computing.
  - (i) Standardization
  - (ii) Virtualization
  - (iii) ERP
  - (iv) Microsoft

SECTION - B (15 Marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks

(5 x 3 = 15)

6. a. Explain about the application of Integrated Management System.  
(OR)  
b. Discuss about any three advantages of ERP.
7. a. Determine the importance of Intangible benefits of ERP Implementation.  
(OR)  
b. Justify the Operational issues in ERP Implementation.
- 8 a. Sketch out the impact of Business Process Re-engineering.  
OR  
b. Illustrate how Supply Chain Management works with ERP systems.

Cont...

- 9 a Recommend how data migration is advantageous in ERP systems.  
OR  
b Bring out the ERP Implementation life cycle.
- 10 a Evaluate the business trends in Baan ERP.  
OR  
b Show how the major open source ERP software systems are used in business systems.

**SECTION -C (30 Marks)**

Answer any **Three** questions

**ALL** questions carry **EQUAL** Marks

(3 x 10 = 30)

- 11 Evaluate the role of the enterprise in implementing the ERP system.
- 12 Elucidate the risk factors in ERP Implementation.
- 13 Assess the impact of technology used in ERP.
- 14 Construct the success and failure factors in ERP Implementation.
- 15 Enumerate by your own as how you could develop SWOT analysis of ERP Packages.

Z-Z-Z

END