

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)
MCom DEGREE EXAMINATION MAY 2024
(Third Semester)

Branch - COMMERCE

ENTREPRENEURIAL DEVELOPMENT

Time: Three Hours

Maximum: 50 Marks

SECTION-A (5 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(5 x 1 = 5)

1. Who should be the main worry of a Company's founder who ask for capital in exchange for equity shares in their venture?
(a) Valuation (b) Control (c) Capitalization (d) Legal formalities
2. Which of the following is a micro – finance Programme?
(a) Local village Bank (b) Self help Group
(c) Purvanchal Bank (d) Utkal Gramin Bank
3. What is Project Performance Consists?
(a) Time (b) Cost (c) Quality (d) All of the above
4. Mention the granting of cash subsidy on the capital investment is called
(a) Concessional Finance (b) Quantum of Subsidy
(c) Interest Subsidy (d) Central investment Subsidy
5. Which of the following companies has been a successful startup of the decade of 2000s in India?
(a) Tata Seal (b) Crompton Engineering (c) Ashok Leyland (d) Flipkart

SECTION - B (15 Marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks

(5 x 3 = 15)

6. (a) Explain the process of intrapreneurship.
[OR]
(b) Sketch the nature of Entrepreneurship.
7. (a) Describe the steps for creating a favourable environment to entrepreneurship.
[OR]
(b) Analyze the problem faced by NSME.
8. (a) Summarise the Contents of Business Plan.
[OR]
(b) Compare the between the "Operational Plan and Financial Plan".
9. (a) State the objectives of SFCs.
[OR]
(b) Summarise the note on District industries Centre.
10. (a) State the advantages of ecosystem in india.
[OR]
(b) Describe the note on 'e. Commerce startups'.

SECTION -C (30 Marks)

Answer ANY THREE questions

ALL questions carry EQUAL Marks

(3 x 10 = 30)

11. Explain the Characteristics of Entrepreneurship.
12. Identify the importance of micro, small and medium enterprises.
13. Enumerate the characteristics of business plan.
14. Discuss the various financial incentives of SSI's.
15. Enumerate the are the problems faced by ecosystem in India.