

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

MSc DEGREE EXAMINATION MAY 2024
(Second Semester)

Branch - APPLIED PSYCHOLOGY

MAJOR ELECTIVE COURSE – I: BEHAVIOUR MODIFICATION

Time: Three hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(10 × 1 = 10)

Module No.	Question No.	Question	K Level	CO
1	1	Kohler is associated with which of the following? a. Theory of motivation b. Theory of development c. Theory of personality d. Theory of learning	K1	CO1
	2	In A-B-A-B design, B refers to----- and A refers to a. baseline, assessment b. baseline, treatment c. treatment, baseline d. dependent variable, independent variable	K2	CO1
2	3	Employee finishing project on time to receive praise or promotion is a. operant conditioning b. classical conditioning c. habituation d. imitation	K1	CO2
	4	Mark's parents are trying to figure out why he hits his little brother. The processes of trying to identify the functional relationship between a behaviour and the environment is referred to as a. targeting b. modification c. analysis d. exploration	K2	CO2
3	5	Extinction of a negatively reinforced behaviour involves removal of the _____ following the behavior. a. punishment b. aversive stimulus c. positive reinforcer d. (a) & (c)	K1	CO3
	6	Which of the following shows the correct sequence in the three-term contingency? a. discriminative stimulus, response, consequence b. consequence, response, discriminative stimulus c. response, consequence, discriminative stimulus d. discriminative stimulus, consequence, response	K2	CO3
4	7	A change in a stimulus or the addition of a stimulus in order to get the behaviour to occur is called a _____ prompt. a. behaviour b. response c. stimulus d. antecedent	K1	CO4
	8	A psychology instructs parents how to deal with their disobedient son, and then the parents practice- following the rehearsal, the psychologist praises them for what they did correctly and gives them further instruction for things they did incorrectly. Delivering praise and further instruction following rehearsal is referred as a. evaluation b. explanation c. feedback d. analysis	K2	CO4

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