

PSG COLLEGE OF ARTS & SCIENCE  
(AUTONOMOUS)

MCom(CS) DEGREE EXAMINATION MAY 2022  
(Second Semester)

Branch – CORPORATE SECRETARYSHIP

CORPORATE HUMAN RELATIONS

Time: Three Hours

Maximum: 50 Marks

**SECTION-A (5 Marks)**

Answer ALL questions

ALL questions carry EQUAL marks (5 x 1 = 5)

1. State the correct abbreviation of HRM.  
a. Human Resource Management                      b. Human Resourcefulness Management  
b. Human Relation Management                      d. Humanistic Relation Management
2. Which of the following is considered as strategic activity?  
a. Productivity    b. Recruitment  
c. Planning    d. All of the above
3. Which of the following is involved in the in-basket training?  
a. Simulation    b. On-the-job training.  
b. Vestibule training                                      d. Coaching
4. Which of the following provides necessary information for job evaluation?  
a. Job Enrichment                                      b. Job Description  
c. Job Ranking    d. Job Enlargement
5. How are the union leaders elected at different federations?  
a. based on employer's recommendations      b. Based on the seniority  
c. Based on political considerations              d. Based on the democratic principle

**SECTION - B (15 Marks)**

Answer ALL Questions

ALL Questions Carry EQUAL Marks (5 x 3 = 15)

- 6 .a. Classify the characteristics of personnel management.  
(or)  
b. Explain the strategic HR management tools.
7. a. Analyze the need for effective recruitment.  
(or)  
b. Discuss the uses of job analysis.
8. .a. State the purposes of orientation.  
(or)  
b. Explain the tools used for performance appraisal.
9. a. State the meaning of fringe benefits and state its types.  
(or)  
b. Explain the welfare measures to build employee commitment.
- 10.a. Discuss the industrial relations in HRM.  
(or)  
b. Classify the types of HR audit.

Cont...

**SECTION -C (30 Marks)**

Answer **ALL** questions

**ALL** questions carry **EQUAL** Marks

(5 x 6 = 30)

11. a. Elucidate about the functions of the Human Resources Department.

(or)

b. Analyze the steps in human resource planning.

12. a. Enumerate the elements of a successful recruiting strategy.

(or)

b. Assess the types of interview.

13. a. Determine the methods of training.

(or)

b. Enumerate the types of performance appraisal.

14. a. Elucidate the factors influencing the determination of wage rates.

(or)

b. Analyze the methods of job evaluation.

15. a. Analyze the future of human resource management practices.

(or)

b. Elucidate the main functions of a trade union.

Z-Z-Z

END