

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

MSW DEGREE EXAMINATION MAY 2023
(Fourth Semester)

Branch - SOCIAL WORK

SOCIAL ENTREPRENEURSHIP & SOCIAL ENTERPRISES

Time: Three Hours

Maximum: 50 Marks

SECTION-A (5 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(5 x 1 = 5)

- 1 _____ refers to organization that aims at making desired improvements to a community's social health.
(i) NGO (ii) CBO
(iii) CSO (iv) NPO
- 2 _____ is an approach by individuals, groups, start-up companies or entrepreneurs, in which they develop, fund and implement solutions to social, cultural, or environmental issues.
(i) scalable start-ups (ii) small business
(iii) Social Entrepreneurship (iv) Entrepreneurship
- 3 Corporate social responsibility has been made mandatory through the provisions of _____ the Companies Act, 2013.
(i) section 135 (ii) section 140
(iii) section 145 (iv) section 136
- 4 _____ seek to maximize profits while maximizing benefits to society and the environment.
(i) Social Entrepreneurship (ii) Financial Management
(iii) Sustainopreneurship (iv) Social enterprises
- 5 _____ is an approach used to develop activities which aim at changing or maintaining people's behaviour for the benefit of individuals and society as a whole.
(i) Marketing (ii) Social Marketing
(iii) Social service (iv) Human Rights

SECTION - B (15 Marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks

(5 x 3 = 15)

- 6 a Explain the functions of NPO.
OR
b Evaluate the usefulness of CBO.
- 7 a State the concept of entrepreneurship.
OR
b Classify the types of entrepreneurship.
- 8 a Discuss the importance of social enterprises.
OR
b Explain the concept of sustainopreneurship.
- 9 a Illustrate the global environment to promote social enterprises.
OR
b Analyze the national environment to promote social entrepreneurship.

Cont...

- 10 a Classify the characteristics of social marketing.
OR
b Sketch the objectives of human rights.

SECTION -C (30 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks

(5 x 6 = 30)

- 11 a Analyze the typologies of third sector.
OR
b Interpret the role of NGOs for social development.
- 12 a Elucidate the importance of social entrepreneurship.
OR
b Explain the qualities and traits of social entrepreneurs.
- 13 a Enumerate the similarities and differences between social enterprises and non profits.
OR
b Evaluate a case study of Indian social enterprise.
- 14 a Categorize the community and government support for social enterprises.
OR
b Appraise the financial management of social enterprises.
- 15 a Formulate the procedure for marketing of social service.
OR
b Discuss the application of marketing principles in welfare and development field.

Z-Z-Z

END