

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

MCom(IB) DEGREE EXAMINATION MAY 2023
(Second Semester)

Branch – INTERNATIONAL BUSINESS

INTELLECTUAL PROPERTY RIGHTS

Time: Three Hours

Maximum: 50 Marks

SECTION-A (5 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(5 x 1 = 5)

- 1 The legal rights given to the inventor or creator to protect his invention or creation for a certain period of time is called as _____.
(i) Intellectual community rights (ii) intellectual property rights
(iii) Intellectual copy rights (iv) intellectual patent rights
- 2 _____ is a type of intellectual property that protects original works of authorship as soon as an author fixes the work in a tangible form of expression.
(i) Creativity right (ii) copyright
(iii) Novel right (iv) patent right
- 3 A _____ is a sign capable of distinguishing the goods or services of one enterprise from those of other enterprises.
(i) trade mark (ii) symbol
(iii) logo (iv) design
- 4 The basic aim of patent law is the balance of the interests of inventors on one hand and the interests of the _____ on the other hand.
(i) Consumer (ii) customer
(iii) business community (iv) public
- 5 The practice of commercial exploitation of biochemical's or genetic materials which occur naturally is called as _____.
(i) bio piracy (ii) genetics
(iii) genetically modified (iv) genetically diversified

SECTION - B (15 Marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks

(5 x 3 = 15)

- 6 a. Analyse about need of intellectual property rights.
OR
b. Evaluate main features of TRIPS agreement.
- 7 a. Narrate about the moral rights of the copy rights author.
OR
b. State the various requirements for material to be copy right.
- 8 a. Explain the advantages of trademark.
OR
b. State the registration process of trade mark and its validity.

Cont...

- 9 a. Summarise about the objective of patent law and its purpose.
OR
b. Discuss about the application of patent law by inventor.
- 10 a. Appraise about the traditional knowledge protection in Indian perspectives.
OR
b. Analysis about the 17 sustainable development goals.

SECTION -C (30 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks

(5 x 6 = 30)

- 11 a. Evaluate the merits and demerits of intellectual property rights.
OR
b. Analyse the types of intellectual property rights.
- 12 a. Appraise the act of infringement of copy rights.
OR
b. Assess the various work covered under the copy rights.
- 13 a. Compare term trade name and service mark with example.
OR
b. Interpret the infringement of trademark and its remedies.
- 14 a. Analyse the procedure for obtaining patent rights and obligation of patent holder.
OR
b. Compare the discovery patentable and non patentable invention with example.
- 15 a. Explain the public health issues and climatic changes issues.
OR
b. Evaluate the domain name disputes with example.

Z-Z-Z

END