

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

MCom (IB) DEGREE EXAMINATION MAY 2023
(First Semester)

Branch – INTERNATIONAL BUSINESS

GLOBAL BUSINESS ETHICS

Time: Three Hours

Maximum: 50 Marks

SECTION-A (5 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(5 x 1 = 5)

1. The regulations related to the concept of business ethics -----
(i) Freedom of information Act (ii) Food Act
(iii) Building Regulations (iv) Indictment
2. The theory can be described as a code of conduct to which all rational should adhere
(i) Normative (ii) Descriptive
(iii) Ethical (iv) Relativism
3. Which of the following are ethical issues in financial markets?
(i) Churning (ii) Illegal dividend payment
(iii) Creative accounting (iv) Double entry system
4. Corporate governance is a form of
(i) External regulation (ii) Self regulation
(iii) Government control (iv) Charitable action
5. A whistleblower must ensure that the revelations are based on the
(i) The Right thing to do (ii) Facts
(iii) Public opinion (iv) Self preservation

SECTION - B (15 Marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks

(5 x 3 = 15)

- 6 a State the role of ethics in business.
OR
b Explain Globalization and business ethics.
- 7 a Evaluate the types of ethical theory.
OR
b Discuss the characteristics of social entrepreneurship.
- 8 a Explain the ethical principle in finance.
OR
b Illustrate the ethical issues related to marketing.
- 9 a Define code of ethics and its types.
OR
b Discuss the theories of corporate governance.

Cont...

- 10 a State the benefits of corporate philanthropy.
OR
b Illustrate the ethical aspects of CSR.

SECTION -C (30 Marks)
Answer ALL questions
ALL questions carry EQUAL Marks (5 x 6 = 30)

- 11 a Compare the morality, ethics and ethical theory.
OR
b Construct the stakeholder theory and its importance.
- 12 a Classify the normative ethical theories.
OR
b Enumerate the ethical and social responsibilities of the entrepreneur.
- 13 a Evaluate the models of ethical decision making.
OR
b Elucidate the key factors in Individual influences.
- 14 a Appraise the role and responsibilities of stakeholders in business ethics.
OR
b Justify the important provisions of SEBI's Clause 49 of listing agreement.
- 15 a Construct the advantages and disadvantages of whistleblowing.
OR
b Analyze the various models of corporate social responsibility.

Z-Z-Z END