

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

MSc DEGREE EXAMINATION MAY 2023
(First Semester)

Branch – ELECTRONIC MEDIA

REPORTING, WRITING AND EDITING FOR BROADCAST MEDIA

Time: Three Hours

Maximum: 50 Marks

SECTION-A (5 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(5 x 1 = 5)

- 1 Objectivity in journalism refers to
 - (i) Verification
 - (ii) Attribution
 - (iii) Free of bias
 - (iv) Advocacy
- 2 Beat reporting is also known as
 - (i) Specialised reporting
 - (ii) Political reporting
 - (iii) Organization reporting
 - (iv) Public Relation
- 3 The opening sentence of the story with essential information is called
 - (i) Breaking news
 - (ii) Crawl
 - (iii) First cut news
 - (iv) Lead
- 4 Opinion journalism is journalism.
 - (i) that makes no claim of objectivity
 - (ii) that gives opinion of senior journalists
 - (iii) that gives opinions of politicians
 - (iv) that gives opinions of religions heads
- 5 News scripting refers to
 - (i) Framework of the news story
 - (ii) News value
 - (iii) Proximity
 - (iv) News bias

SECTION - B (15 Marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks

(5 x 3 = 15)

- 6 a What are the procedures for writing a news report? Discuss.
OR
b Explain the Ombudsman role of a reporter.
- 7 a Differentiate between news 'source' and news 'beat'.
OR
b What is meant by objectivity in news?
- 8 a Write short notes on copy editing symbols.
OR
b Mention the duties and responsibilities of a newspaper editor.
- 9 a Write a note on press freedom and right to privacy in India.
OR
b What are the points to be kept in mind while writing an editorial?
- 10 a Explain the role of news producer while covering live events in television.
OR
b. State the guidelines for writing programs for children.

Cont...

SECTION -C (30 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks

(5 x 6 = 30)

- 11 a Classify the types of beats in journalism.
OR
b Identify the ways through which journalists gather information.
- 12 a Explain the factors that determine newsworthy journalism.
OR
b Elaborate the elements of news story structure.
- 13 a Does gatekeeping obstruct free flow of information Justify your answer.
OR
b A news reader is not a news anchor Discuss.
- 14 a Discuss the challenges of live interviewing.
OR
b Highlight the importance of visual effects and sound in television news.
- 15 a Editorial independence is important. Discuss.
OR
b What is the difference between In-depth news story and feature stories? Discuss the difference with reference to the principles of feature writing.

Z-Z-Z

END