

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)
BSc DEGREE EXAMINATION DECEMBER 2017
(Fourth Semester)

Branch - VISUAL COMMUNICATION

TELEVISION PRODUCTION TECHNIQUES

Time : Three Hours

Maximum : 75 Marks

SECTION-A (20 Marks)

Answer ALL questions

ALL questions carry EQUAL marks (10x2 = 20)

- 1 Aspect ratio.
- 2 CCD.
- 3 Production manager.
- 4 Brainstorming.
- 5 Frame rate.
- 6 PAL.
- 7 Set.
- 8 Props.
- 9 Live editing.
- 10 Multi camera production.

SECTION - B (25 Marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks (5 x 5 = 25)

- 11 a Explain various parts of a video camera.

OR

- b Who are the personnel's involved in the production department?

- 12 a What is floor plan? Explain.

OR

- b Discuss about the different steps involved in budgeting.

- 13 a Explain the importance of switcher in a multi camera production.

OR

- b List out the qualities required for a interviewer.

- 14 a What is visualization? Explain.

OR

- b What does a make-up artist do?

- 15 a Discuss the role of art director in a television production.

OR

- b What difficulties are there in a live telecast?

SECTION - C (30 Marks)

Answer any THREE Questions

ALL Questions Carry EQUAL Marks (3 x 10 = 30)

- 16 Explain the various elements of television production.
- 17 Explain the various post production activities in detail.
- 18 Discuss different television genres.
- 19 What are the guidelines to be followed for good composition? .
- 20 Illustrate and explain how you cover a sports event.