

(AUTONOMOUS)

BA DEGREE EXAMINATION DECEMBER 2017

(First Semester)

Branch - **SOCIOLOGY****ELEMENTS OF SOCIAL PSYCHOLOGY**

Time : Three Hours

Maximum : 75 Marks

SECTION-A (20 Marks)Answer **ALL** questions**ALL** questions carry **EQUAL** marks (10 x 2 = 20)

- 1 What do you mean by social representations?
- 2 Define correlation research.
- 3 Define attitude.
- 4 Write the relation between attitude & behaviour.
- 5 What are the styles of leadership?
- 6 Give the meaning of power.
- 7 Define aggression.
- 8 What is pro-social behaviour? Give an example.
- 9 Define prejudice.
- 10 Define stereotype.

SECTION - B (25 Marks)Answer **ALL** Questions**ALL** Questions Carry **EQUAL** Marks (5 x 5 = 25)

- 11 a Give the nature of social psychology.
OR
b Narrate the need for social psychologists.
- 12 a How can attitude be measured? Explain.
OR
b What are the components of attitude? Explain.
- 13 a List out the functions of group.
OR
b Explain the characteristics of the leader.
- 14 a Explicate the learning theory of aggression.
OR
b Describe briefly the instinct theory of aggression.
- 15 a How can prejudice be controlled or reduced? Elaborate.
OR
b What are the common prejudices and targets? Explain.

SECTION - C (30 Marks)Answer any **THREE** Questions**ALL** Questions Carry **EQUAL** Marks (3 x 10 = 30)

- 16 Discuss the research methods in social psychology.
- 17 Deliberate how attitudes influence our behaviour.
- 18 Explain how groups are formed.
- 19 Explain the causes of aggression.
- 20 Discuss how can we handle stereotypes.

Z-Z-Z

END