

**PSG COLLEGE OF ARTS & SCIENCE**  
(AUTONOMOUS)  
**BSc DEGREE EXAMINATION DECEMBER 2017**  
(Fourth Semester)

Branch - **PSYCHOLOGY**

**INDUSTRIAL PSYCHOLOGY**

Time : Three Hours

Maximum : 75 Marks

**SECTION-A (20 Marks)**

Answer **ALL** questions

**ALL** questions carry **EQUAL** marks (10 x 2 = 20)

- 1 What is Scientific Management?
- 2 What is Human relation movement?
- 3 Define job satisfaction.
- 4 Give the importance of Motivation.
- 5 Give the meaning of Selection.
- 6 What do you mean by job analysis?
- 7 What is balance scorecard?
- 8 List the objectives of training.
- 9 Define Fatigue.
- 10 What do you mean by work environment?

**SECTION - B (25 Marks!)**

Answer **ALL** Questions

**ALL** Questions Carry **EQUAL** Marks (5 x 5 = 25)

- 11 a Elaborate on Hawthorne study.  
OR  
b Explain the role of psychologists in industries.
- 12 a Explain goal setting theory.  
OR  
b Narrate instinct theory of motivation.
- 13 a Give an account on various types of job analysis.  
OR  
b Explain the procedure for recruitment.
- 14 a What is potential appraisal? Explain.  
OR  
b Critically evaluate the effectiveness of training.
- 15 a Describe the components of work environment.  
OR  
b What are the causes of accident in work place? How can it be prevented?

**SECTION - C (30 Marks!)**

Answer any **THREE** Questions

**ALL** Questions Carry **EQUAL** Marks (3 x 10 = 30)

- 16 Discuss the time and motion studies.
- 17 What factors determine job satisfaction? Discuss.
- 18 Explain the steps and methods in selection.
- 19 Describe the various training methods.
- 20 Discuss the role of ergonomics & ergonomics process.

Z-Z-Z

END